



The Hotel Group Celebrates Successful Conversion and Renovation of Hampton Inn by Hilton in Pullman, Washington

Pullman, WA – January 10, 2024 – <u>The Hotel Group</u> (THG), an affiliate of <u>Hotel Equities</u> (HE), and a leading national hotel management, investment and development company is delighted to announce the successful conversion of the former Holiday Inn Express in Pullman, Washington, to the Hampton Inn by Hilton brand. This strategic conversion and complete hotel renovation underscores The Hotel Group and Hotel Equities' dedication to delivering elevated guest experiences.



Launched under the leadership of General Manager Meghan Wiley, the Hampton Inn by Hilton Pullman offers both quality and service in the heart of the city at 1190 SE Bishop Blvd. Meghan, with a proven track record in management, brings a wealth of experience to ensure the continued success of the Hampton Inn by Hilton Pullman.

"We are thrilled to mark the completion of this transformational renovation and brand conversion. As the longest managed hotel in our portfolio, we have been and continue to be honored to manage this hotel for the past 30 years. The introduction of the Hampton Inn brand enhances our commitment to delivering The Hotel Group's signature "Hospitality Greatness" and providing a superior guest experience," said Doug Dreher, CEO and Principal of THG. "We are confident that we will continue to be the preferred choice for travelers coming to Pullman and are excited to bring the Hampton Inn by Hilton to the community."

The Hampton Inn by Hilton Pullman boasts the brand's renowned commitment to quality, comfort, and value. The refreshed design features modern and flexible spaces, creating a warm and welcoming atmosphere for both business and leisure travelers. The hotel's amenities cater to the needs of today's discerning guests, including spacious rooms, an expanded fitness center with state of the art equipment and addition of Peloton bikes, a heated indoor pool, complimentary breakfast, and an onsite bar giving our guests a place to grab a beverage and small bite to eat.

The ideal location of the Hampton Inn by Hilton in Pullman ensures convenient access to Washington State University, and the University of Idaho, and sits only four miles from the Pullman-Moscow Regional Airport, making it an ideal choice for visitors seeking a comfortable and enjoyable stay in the area.

THG expressed gratitude for the support of the Pullman community throughout the conversion process and acknowledged their commitment to maintaining the high standards that have become synonymous with the Hampton Inn by Hilton brand. Dreher added, "the property's leadership team looks forward to welcoming guests to experience the transformed Hampton Inn in Pullman, Washington."

For more information or reservations, please visit <u>their website</u> or contact the hotel directly at (509) 334-4437.

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About The Hotel Group

The Hotel Group, celebrating its 40 Year Anniversary, is an affiliate of Hotel Equities, a nationally recognized leading hotel management, investment, and development company. Since its inception in 1984, THG has managed and/or owned over 140 properties in 25 states representing over 20 brands, directed the design and construction of over 50 new hotels, and completed the acquisition of nearly \$200 million in private investment through the Hotel Group Opportunity Funds. For more information on THG and the services it offers, visit www.thehotelgroup.com.

About Hotel Equities

Hotel Equities (HE) is an award-winning full-scale hotel ownership, management, and development firm with a portfolio of approximately 300 hotels and resorts throughout the United States and Canada. Fred Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. Hotel Equities is an affiliate of 33 Degrees, an integrated management platform combining market knowledge and industry experience across a broad range of CRE assets including office, restaurant, retail, mixed-use and multi-unit residential. For more information on Hotel Equities, visit hotelequities.com

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