



Hotel Equities Selected to Manage a Hampton Inn in Gainesville, GA

ATLANTA—October 24, 2016— Atlanta-based [Hotel Equities](#) recently announced its selection as the management firm for the Hampton Inn by Hilton in Gainesville, Georgia. H&R Hotels, Inc., owner of the property, has developed a strategic partnership with Hotel Equities to manage the hotels in its portfolio.

The Hampton Inn Gainesville will begin a major renovation in the near future using the brand’s “Forever Young” design that promises to provide guests with a fresh new look and experience.

Located in the central business district of Gainesville, the hotel is within walking distance of the Georgia Mountains Convention Center and across the street from the Gainesville Arts Council. The hotel also affords easy access to I-985, Lake Lanier, Road Atlanta Motor Sports Center and the Lanier Raceway.

“We are pleased to expand our partnership with owner Aneesh Patel and his firm by adding the management of this property in Gainesville,” said **Joe Reardon**, Sr. Vice President of Business Development and Marketing for Hotel Equities. We see great potential for the hotel through our partnership with this group.”

Many visitors browse Gainesville’s historic downtown district with its art deco flair. The hotel sits just five minutes by car from the shores of beautiful Lake Lanier with its boating, fishing, swimming and other water sports. A short drive takes guests to the beautiful Amicolola Falls, Anna Ruby Falls and the Chicopee Woods Center in the foothills of the scenic Blue Ridge Mountains.

Photo Caption: The Hampton Inn by Hilton in Gainesville, Georgia.

Contacts:

Margaret M. Jones, Director of Public Relations, Hotel Equities, 770.934.2170
Brad Rahinsky, President and Chief Operating Officer, Hotel Equities, 678.578.4444, x 22
Joe Reardon, Sr. Vice President of Business Development and Marketing, Hotel Equities, 678.578.4444, x 23