



Associates and owner of SpringHill Suites Vero Beach

## **Top Honors Go To Leaders of SpringHill Suites Vero Beach**

### **Hotel's Leaders Win General Manager of the Year and Sales Award of Year**

Atlanta, GA and Vero Beach FL—July 27, 2015 – At Hotel Equities' Annual Conference, the firm named **Missy Davis** the *General Manager of the Year* and **Amy Selby** the winner of the *Sales Award of the Year*. Ms. Davis and Ms. Selby head the leadership team at the SpringHill Suites Vero Beach where they serve as General Manager and Director of Sales respectively.

Atlanta-based **Hotel Equities** ([www.hotelequities.com](http://www.hotelequities.com)) serves as the management company and shares ownership with Vero Beach-based **Kite Properties**, LLC for the 83-room property. Keith Kite serves as Managing Partner of Kite Properties.

In addition, Ms. Davis earned the *Revenue Generation Award of the Year* for the hotel and she was named the *General Manager of the Fourth Quarter 2014*. The hotel also brought home a "We Give a Hoot Award," given to the hotel that ranks in the top five in its market on Trip Advisor, reflecting superior guest service delivered at the hotel.



### **Hotel Won Marriott Awards in March 2015**

In March of this year, Marriott International named **Missy Davis** a Diamond General Manager of the Year for the SpringHill Suites brand. She is one of only three of the brand's top General Managers to earn the award for 2014. The highest honor given by the brand, the Diamond GM Award is based on the person's overall hotel leadership, financial management, sales leadership, community service and for serving as a champion of the brand culture model.

The SpringHill Suites Vero Beach also captured a Gold Circle Award from Marriott for ranking in the top 10% of the brand in overall Guest Satisfaction Scores (GSS) and the Quality of Breakfast Award given to the top two hotels in the brand based on GSS surveys.

Since its opening in 2009, the SpringHill Suites hotel and its staff have earned numerous performance and service accolades from Marriott International. In 2012, it earned top Guest Satisfaction Scores for the brand and was named SpringHill Suites Hotel of the Year.

The SpringHill Suites by Marriott is located at 515 Indian River Boulevard in Vero Beach. For more information or to make reservations, call 772.978.9292 or visit [www.marriott.com/mlbvb](http://www.marriott.com/mlbvb).

**Hotel Equities (HE)** is an Atlanta-based full-scale hotel management, development and consulting firm operating more than 90 hotels throughout North America and internationally. Frederick W. Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).

**Kite Properties, LLC** is a fully integrated real estate company engaged in the ownership, investment and development of hospitality properties located throughout the Southeastern United States. Keith D. Kite is the Founder and Managing Member. For more information, visit [www.kitepropertiesllc.com](http://www.kitepropertiesllc.com)

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**Photo Caption 1:** Keith Kite, Managing Partner of Kite Properties, LLC, (back row, second from left) is pictured with the two winners (back row right: Davis; second from right: Selby), the proud group of associates who work at the hotel and the hotel's awards.



**Photo Caption 2:** Proudly displaying their awards from Hotel Equities are Amy Selby, winner of the Sales Award of the Year, and Missy Davis, named Manager of the Year.