



Ribbon Cutting for Residence Inn Lake Charles, LA

## **Hotel Equities Cuts Ribbon for Residence Inn Lake Charles, LA**

### **Adds second hotel in market, continues partnership with Biagas family**

Atlanta, GA and Lake Charles, LA—May 17, 2016— Atlanta-based [Hotel Equities](#) recently held a Ribbon Cutting and Grand Opening celebration for the Residence Inn by Marriott Lake Charles. Hotel Equities is the management company for the hotel that is owned by the Lake Charles-based BDK Associates. Brandon Heidkamp serves as the General Manager with Melissa Nash as the Director of Sales.

The 96-room hotel stands at 1601 West Prien Lake Road in Lake Charles, LA directly beside the SpringHill Suites by Marriott, also managed by Hotel Equities and owned by BDK Associates.

“We are excited to add the Residence Inn, another premium Marriott brand hotel, to the dynamic, growing Lake Charles market with its mix of businesses, events and attractions that continue to draw guests year-round,” said Joe Reardon, Sr. Vice President of Marketing and business Development for Hotel Equities. “We are very pleased to continue our strategic partnership with the Biagas family in building and operating another successful hotel.”

Dignitaries present at the event included Herbert (Bert) V. Kelley, owner; Mark L. Biagas, owner; Dr. Alvin Schexnider, owner; Jack Ezzell, owner; William (Bill) Grace, owner; Randy J. Biagas, owner; Brandon Heidkamp, General Manager; Evette B. Gradney, owner; and John F. Biagas, owner and managing member of BDK Associates. Elizabeth Derby, Vice President of Talent and Performance Excellence, and Drew Salapka, Vice President of Sales and Revenue Generation, represented Hotel Equities.

#### **Photo Caption 1: The Residence Inn by Marriott Lake Charles, LA**

**Photo Caption 2:** Dignitaries helping cut the ribbon for the new Residence Inn by Marriott in Lake Charles, LA include (left to right) Herbert (Bert) V. Kelley, owner; Mark L. Biagas, owner; Dr. Alvin Schexnider, owner; Jack Ezzell, owner; William (Bill) Grace, owner; Randy J. Biagas, owner; Brandon Heidkamp, General Manager; Evette B. Gradney, owner; John F. Biagas, owner and managing member of BDK Associates; Elizabeth Derby, Hotel Equities; and Drew Salapka, Hotel Equities.

**Hotel Equities (HE)** is an Atlanta-based full-service hotel ownership, management and development firm operating more than 95 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Chairman and Chief Executive Officer. Brad Rahinsky serves as President and Chief Operating Officer. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).

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