



*Island House Hotel - a DoubleTree by Hilton*

## **Hotel Equities Opens New Gulf-front Island House Hotel DoubleTree by Hilton on Orange Beach, Alabama** **Multi-Million Renovation of Island House Delivers 161 Gulf Front Beach Rooms/Suites**

Atlanta and Orange Beach, AL– July 11, 2017 – Atlanta-based [Hotel Equities \(HE\)](#) announced the opening of the Island House Hotel Orange Beach – a DoubleTree by Hilton after a multi-million-dollar renovation. Owned by Island House, Inc. and managed by Hotel Equities, the hotel is located at 26650 Perdido Beach Boulevard, Orange Beach, Alabama.

Nestled on the Gulf Shores and in the heart of Orange Beach, AL, Island House Hotel Orange Beach – a DoubleTree by Hilton boasts one of the largest private beaches of any hotel in the area and is the only full-service Hilton hotel on the Alabama Gulf Coast. In addition, each of its 161 rooms features a large private balcony overlooking the emerald green waters of the Gulf Coast.

“As the Alabama Gulf Coast area continues to grow in popularity for leisure and business, we are excited to open the Island House as a DoubleTree and introduce the Doubletree by Hilton brand to Orange Beach,” said **Joe Reardon**, SVP Business Development and Marketing. “Our ownership group has completed a first class renovation that will allow guests to enjoy a unique beach experience whether they are traveling with family on vacation or on business. We are honored to open this one-of-a-kind Doubletree resort-style hotel with fantastic amenities creating a tremendous experience to both leisure and business guests.”

The 10-story hotel features contemporary, coastal décor, creating a soothing, beach-inspired feel throughout – whether in the lobby, restaurants, bar, meeting space or guest rooms. There is so much to do and experience at the Island House with its close proximity to shopping and great attractions including the Wharf, Gulf State Park, Waterville USA, Adventure Island and much more.

### **Additional hotel features and amenities include:**

#### **RESORT STYLE DINING**

Island House Hotel Orange Beach – a DoubleTree by Hilton offers delectable cuisine from Chef **Brett Breaux**, the area’s finest classically-trained chef, at **Beachside Bistro & Bar**. There, guests can dine on the freshest local seafood, made using only the finest ingredients. The restaurant specializes in Southern cooking with Cajun and Creole twists, with menu highlights including

Oyster Rockefeller Bake, Boudin Egg Rolls, and the property's signature dessert, DoubleTree Cookie-crusting cheesecake with a pecan praline topping. The bar serves regionally-inspired drinks, including the fresh "Island Escape" cocktail and Island House Beach Ale, a locally-brewed craft beer.

While room service is available, guests can also enjoy poolside service from **Beachside Bistro & Bar**, or snacks and other goods from **Beach-N-Go**, the convenient on-site 24-hour shop. In addition to the world-renowned warm DoubleTree Cookie welcome, the hotel provides a full complement of services and DoubleTree by Hilton brand amenities, including an on-site Starbucks, full breakfast buffet and an assortment of gourmet in-room tea and coffee offerings by The Coffee Bean & Tea Leaf®.

## **AMENITIES**

The hotel's amenities include a heated outdoor pool, beach cabanas and loungers, a 24-hour fitness center and guaranteed tee times at nine of the area's best golf courses. Beach goers can also rent boogie boards, kayaks, surfboards and stand-up paddleboards.

## **MEETINGS & EVENTS**

With close to 6,000 square feet of meeting and banquet facilities, Island House Hotel Orange Beach – a DoubleTree by Hilton is an ideal venue for weddings, business meetings and other gatherings. The Island Ballroom features 3,865 square feet of flexible event space, which is detached from the hotel, creating a completely private space to accommodate gatherings both small and large. The hotel has a number of state-of-the-art audio-visual equipment packages to suit all occasions, including the [Meetings Simplified by DoubleTree by Hilton](#) packages, which are perfect for smaller groups and weddings.

***Hotel Equities (HE)** is an Atlanta-based full-scale hotel ownership, management and development firm operating over 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).*

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