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JONO Developments and Hotel Equities Debut Canada's First Moxy Hotel with the Opening of the Moxy Halifax Downtown



HALIFAX, NS (January 18, 2024) – Today, JONO Developments Ltd. (“JONO”) and [Hotel Equities](#) (“HE”) announced the official opening of [Moxy Halifax Downtown](#). The 160-room hotel, owned by JONO and operated by Hotel Equities, is the first Moxy hotel to open in Canada. Moxy Hotels is part of Marriott Bonvoy, Marriott International’s portfolio of over 30 extraordinary brands, award-winning travel program, and endless experiences.

Moxy Halifax Downtown brings a stylish and playful hotel experience to the heart of downtown Halifax, where guests can enjoy an unparalleled atmosphere of modern fun, complete with captivating architecture, vibrant entertainment, smart technology and handcrafted food & beverage. Boldly breaking the rules of a conventional hotel stay, guests can expect a unique experience filled with unexpected activations taking place around every corner, starting at check-in at Bar Moxy where guests are treated to a cocktail.

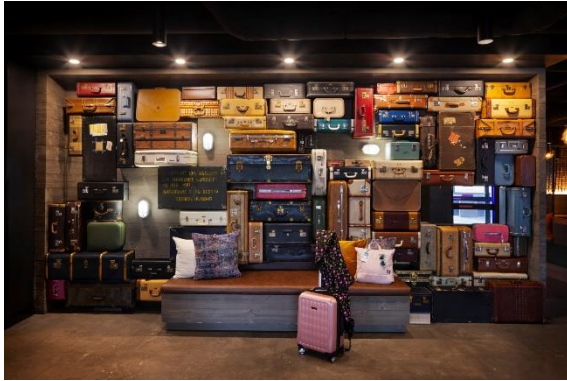
Co-owner and developer Joe Metlege comments, “We live in an incredibly vibrant city that has a well-established reputation for being social, creative and connected. Moxy Halifax Downtown is the boutique hotel reimagined and fills an existing gap in the hospitality space – offering a modern and energizing vibe where people can gather for business meetings, spontaneously meet up with friends after work or create the ultimate staycation.”



Moxy’s unique location is ideally positioned within walking distance of many nearby attractions including the [Scotiabank Centre](#) and [Halifax Convention Centre](#), along with a variety of art galleries, shops, dining, and nightlife. Situated near the downtown waterfront along Cogswell Street, the area is home to several iconic attractions and tours, including [Harbour Hopper](#), [Emera Oval](#), [Halifax Public Gardens](#), and the [Halifax Citadel National Historic Site](#). The downtown area features several local eateries, farmers markets and breweries, making this hotel an ideal choice for travelers visiting the area.

Co-owner and developer Norman Nahas adds, "The Moxy brand is such a natural fit for Halifax and we are thrilled to be the first to bring it to Canada. In collaboration with our partners at Marriott, we have been able to design and curate something that is more than just a hotel – it's a place with energy, day or night."

"Marriott Hotels of Canada is thrilled to welcome Moxy Halifax Downtown to our portfolio of properties," said Roslyn Blaker, Area Vice President, Owner and Franchise Services, Canada, Marriott International. "As the first Moxy hotel within Canada, this property redefines the typical hotel experience and brings a playful spirit to the downtown Halifax area."



"JONO's commitment to design and architectural excellence reveal a hotel that the community can take pride in and ultimately has achieved a new level of differentiation for the Moxy brand," said Martin Stitt, HE's Senior Vice President of Operations, Canada. "That differentiator coupled with our dedication to operating the Moxy Halifax Downtown with the highest standards of service and hospitality ensures an exceptional experience for our guests."

"We take immense pride in our collaboration with the dedicated team at JONO to introduce the inaugural Moxy hotel in the country," affirmed Ryan McRae, Senior Vice President of Business Development, Canada, for HE. "Boasting a workforce of over 1,000 Canadian associates, 30 hotels spanning 5 provinces, and multiple offices led by industry-leading experts, Hotel Equities is well-positioned for success in Canada."

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About Moxy Hotels

Moxy offers a playful hotel experience for the young at heart. With over 125 properties open across 25 countries and territories, Moxy boldly breaks the rules of a conventional hotel stay across the globe. The nontraditional experience starts with check-in at Bar Moxy and comes to life throughout its social public spaces, like the Lounge and Library, and the small but smart bedrooms. Moxy provides stylish, industrial design and sociable service at an attractive price point, so that guests can splurge on the experiences that matter most to them during their travels. Moxy celebrates nonconformity, open-mindedness, and originality above all – forever giving its guests permission to Play On #atthemoxy. For more information, visit www.moxyhotels.com and join the fun #atthemoxy on Instagram. Moxy is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on Marriott Bonvoy Moments, and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit marriottbonvoy.com.

About JONO Developments Ltd.

JONO Developments Ltd. (JONO) was founded in 2007 by Joe Metlege, MBA, and Norman Nahas, P.Eng. The two are lifelong friends who partnered to create a very active, passionate, and hands-on development company that spans residential, institutional, and hospitality

developments. JONO is a caring, long-standing and reliable company that takes on the full development life cycle, from developing, designing, rezoning and finally, constructing.

About Hotel Equities

Hotel Equities is an award-winning full-scale hotel ownership, management and development firm with 300 hotels and projects throughout the United States and Canada. Fred Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. Hotel Equities is an affiliate of 33 Degrees, an integrated management platform combining market knowledge and industry experience across a broad range of CRE assets including office, restaurant, retail, mixed-use and multiunit residential. For more information on Hotel Equities, visit www.hotelequities.com.

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