



DoubleTree DFW Arlington South

Hotel Equities Opens DoubleTree in Dallas-Fort Worth after Renovation, Brings Upscale Lodging to Suburb's Pro Sports, Recreational Venues

Atlanta and Arlington, TX–September 6, 2016 – Atlanta-based <u>Hotel Equities</u> announced the opening of the DoubleTree by Hilton Arlington DFW South in the Dallas suburb of Arlington, Texas. Located in the Entertainment District of the Dallas-Ft. Worth metroplex, the property recently completed a renovation.

The <u>DoubleTree by Hilton Arlington DFW South</u> marks the fourth property under management by Hotel Equities in Dallas and a total of 12 hotels under management in the state of Texas. It lies within a three-mile radius of the DFW Airport, Globe Life Park, Six Flags over Texas and AT&T Stadium, home of the Dallas Cowboys.

Jemel Jones serves and the General Manager with **Natalie Munlin** as the Director of Sales for the 237-room, five-story property. Owned by Admiral Hotel Group LLC, the hotel offers wide-ranging amenities and more than 6,000 square feet of flexible meeting space to serve the needs of both leisure and business travelers.

"We are proud to grow our portfolio in metropolitan Dallas with the opening of this beautifully renovated, upscale hotel," said **Brad Rahinsky**, President and COO of Hotel Equities. "The property's location near world-class entertainment venues, as well as its outstanding amenities and services, will help us exceed our guests' expectations."

Stepping into the welcoming, open-spaced lobby, visitors will see evidence of the property's extensive renovation, with design treatments, artwork and architectural styles that pay homage to Texas landscape and history. The lobby's Connectivity Zone features a floor-to-ceiling metal wall of TVs and decorative lighting, the perfect spot to socialize or explore online.

"With the transition to the DoubleTree by Hilton brand, our completely-renovated facility is second to none in offering travelers to Arlington the finest features and amenities," said General Manager **Jemel Jones**. "We are excited to provide guests with our award-winning, high-quality service from Hotel Equities that they deserve."

Dining options literally come with a Texas flavor. The Brass Spur Bar & Grill specializes in American regional cuisine, featuring rotisserie-style dishes, steaks, barbeque and other Texas favorites; and its bar offers cocktails and appetizer specials during the nightly happy hour. Those who prefer to dine in-room may order room service until 10 p.m., or purchase salads, sandwiches, snacks and beverages from the 24-hour Made Market Pantry.

Leisure-seeking guests may swim in the outdoor pool, or relax in one of the poolside cabanas. The complimentary fitness center is accessible at any time, and features Precor cardio, strength and core fitness equipment. Other complimentary offerings are a 24-hour business center, as well as a roundtrip shuttle to Dallas-Fort Worth International Airport.

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm operating more than 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit <u>www.hotelequities.com</u>.

Contacts:

Margaret M. Jones, Director of Public Relations, Hotel Equities, 770.934.2170 Brad Rahinsky, President and Chief Operating Officer, Hotel Equities, 678.578.4444, x 22 Joe Reardon, Senior Vice President of Marketing and Business Development, Hotel Equities, 678.578.4444, x 23