



*Courtyard Opening Hotel of the Year;  
Courtyard-Tampa Northwest/Veterans Expressway, FL*

## Hotel Equities Celebrates Marriott's 2018 Select Brand Award Winners Honors 15 Award-Winning Teams and Top Performing Hotels

ATLANTA, GA – April 18, 2019 – Today, hotel owner, operator and development firm, [Hotel Equities](#) (HE), celebrates 15 Marriott award winners from the firm's portfolio of hotels. The Marriott Select Brand Awards recently recognized achievements of industry-best team members, strong managers and top-performing hotels. Winners are selected based on financial performance, guest satisfaction, quality assurance results and nominations.

"We continue to reach new heights as it relates to our balanced scorecard results in revenue, profitability, market share and guest satisfaction," said Brad Rahinsky, president and CEO for Hotel Equities. "While pleased and excited for all of our winners, we're never satisfied and continue to push for best in industry results" Brad said, encouraging the winners to continue striving for more. "Congratulations to each of our award winners! We are proud of you and your team's accomplishments."

### Hotel Equities' 2018 Marriott Select Brand Award Winners:

The **Courtyard-Tampa Northwest/Veterans Expressway, FL** was recognized as **Opening Hotel of the Year** for the Courtyard brand. Marriott gave praise to the entire team, led by general manager, Alicia Jacobson and director of sales, Cheryl Peck, for a successful ramp to over 100% RPI by their third month in operation, despite opening during off-peak season. They also applauded the team for creating a thriving culture at the hotel, for associates and guests alike.

The **Residence Inn-Atlanta Perimeter Center/Dunwoody, GA** was recognized with the **Platinum Circle Award**. The hotel's general Manager, Joe Fallis and director of sales, Susan Zuppardo, also received the **Most INNspiring Story of the Year** award for going above and beyond to exceed guest expectations.

The **Fairfield-Charleston North/University Area, SC** received the **Children's Miracle Network Hospital Award** for highest amount raised overall and highest revenue per room. Marriott tipped their hats to the hotel's general manager, Andrea Nicholson, touting her passion for being a strong advocate in her community, as well as her servant leadership style of mentoring associates to excel. Additionally, the hotel's front desk manager, **Artasia Kinlaw**, was named **Fairfield Department Manager of the Year**.

The **Courtyard-Dallas Midlothian, TX** was awarded the **Silver Circle Award** recognizing them among the top 20% for Intent to Recommend scores.

In recognition of a hotel's exceptional achievements and outstanding contributions, the ***Silver Hotel Award*** was earned by the **Fairfield-Scottsbluff, NE**, the **Fairfield-Holiday/Tarpon Springs, FL**, the **Fairfield-Tacoma DuPont, WA**, the **Fairfield-Charleston North/University Area, SC** and the **Fairfield-Edmonton North, AB, Canada**. Additionally, **Jessica Mendoza**, front desk agent at the Fairfield-Edmonton North, AB, Canada was named ***Fairfield's Associate of the Year***.

**Four Points-Houston Energy Corridor, TX** was recognized for ***Highest GSS scores for Room Cleanliness*** and ***Maintenance and Upkeep*** categories.

Congratulations to all of our 2018 Marriott Select Brand Award Winners! We are proud of our teams and we share in Marriott's pride of recognizing each of you among the industry's best-of-the-best.

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#### About Hotel Equities:

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm operating 120+ hotels throughout the U.S. and Canada. Frederick W. Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO.

For more information, visit [www.hotelequities.com](http://www.hotelequities.com).

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