

Hotel Equities Celebrates Award Winning, High Performing Hilton Properties

ATLANTA – May 2, 2023 – Hotel owner, operator and developer <u>Hotel Equities</u> is celebrating its award-winning Hilton <u>properties</u> following Hilton's announcement of its 2022 Year End Award winners. The awards recognize hotel leaders and their teams that consistently earn high-ranking guest experience scores by delivering incredible service for the duration of guest stays.

The <u>DoubleTree by Hilton Hotel Wichita Airport</u> and <u>The Sound Seattle Belltown, Tapestry Collection</u> by Hilton were both recognized with the Award of Excellence for delivering the highest level of quality and service across their brand and division. The criteria to win this award includes the hotel's Overall Guest Experience, Overall Guest Service, and Quality Assurance Scores. The DoubleTree Wichita Airport is one of thirty hotels awarded from a global portfolio of 660 DoubleTree hotels worldwide. Beyond the warm DoubleTree cookie guests receive at check-in,



The DoubleTree by Hilton Hotel Wichita Airport

guests are welcomed with free terminal shuttle service to and from Eisenhower Airport. Because of this hotel's proximity to the airport and its 14 meeting rooms, The DoubleTree and its team accommodate a variety of events. The Sound is operated by The Hotel Group, an affiliate of



The Sound Seattle Belltown, Tapestry Collection

Hotel Equities, and is one of eight Tapestry Collection hotels awarded from a global portfolio of 100. The Sound Hotel offers guests opportunities to enjoy local musicians and cuisine in its signature restaurant and bar, Currant Bistro, while taking in views of the Seattle Space Needle. The Sound Seattle Belltown, Tapestry Collection by Hilton was also recognized with the Connie award in 2021. The Connie award represents Hilton's founder, Conrad Hilton, and his vision to fill the earth with the light and warmth of hospitality.

"Being recognized with the Award of Excellence is a testament to the dedication and professionalism of our incredible teams at these hotels and it sets the bar for delivering extraordinary, heartfelt service," said Al Smith, President of Operations for Hotel Equities. "Congratulations to the teams as they work hard to achieve best-in-class results while extending their award-winning standard of excellence for guests." Additionally, <u>The Hamilton Hotel Alpharetta, Curio Collection by Hilton</u> was recognized among the Top 10 in Overall Experience out of 90 Curio Collection by Hilton hotels in the Americas in Q4 of 2022. A positive Overall Experience is calculated as the percentage of guests who rated their stay a 9 or 10 out of 10 in a Satisfaction and Loyalty Tracking survey which the guest receives following their stay. The Hamilton Hotel Alpharetta offers guests opportunities to partake in wine tastings, cooking classes, local art shows, and other community events on a weekly basis. These activations are intended to create memorable and impactful experiences for guests that keep them coming back time and time again.

About Hotel Equities

Hotel Equities (HE) is an award-winning full-scale hotel ownership, management, and development firm with a portfolio of approximately 300 hotels and resorts throughout the United States and Canada. Fred Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. Hotel

Equities is an affiliate of 33 Degrees, an integrated management platform combining market knowledge and industry experience across a broad range of CRE assets including office, restaurant, retail, mixed-use and multi-unit residential. For more information on Hotel Equities, visit hotelequities.com.

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Media Contact: Sommer Shiver, Vice President of Branding & Communications for Hotel Equities <u>sshiver@hotelequities.com</u>