



HOTEL EQUITIES

EXCELLENCE IN HOSPITALITY™

OWNERS • OPERATORS • DEVELOPERS



Curio Collection - Toronto/Vaughan, ON (In-Development)



Residence Inn - Wenatchee, WA



The Farnam, Autograph Collection - Omaha, NE

EXCELLENCE

PASSION

INTEGRITY

COMMITMENT

HOTEL EQUITIES is a full-service hotel ownership, management and development firm with a portfolio of hotels and resorts throughout the U.S. and Canada.

Performance Results

275+ Hotels | 37 distinct brands | 30,000+ guest rooms

108.3% RPI | 103.5% ADR | 106.9% OCI

SERVICES

- OPERATIONS
- HUMAN RESOURCES
- SALES & MARKETING
- REVENUE GENERATION
- PROJECTS, FACILITIES & PROCUREMENT
- FINANCE & ACCOUNTING

- FOOD & BEVERAGE
- BRANDING & COMMUNICATIONS
- TALENT RECRUITMENT & DEVELOPMENT
- CAPITAL & DEBT SERVICES
- DEVELOPMENT SERVICES
- BUSINESS DEVELOPMENT

“From Our Partners

“Being a strategic partner means aligning yourself with industry leaders that share a likeminded daily purpose and desired vision for the collective business. It's about creating synergies that ultimately benefit all stakeholders here in the present and in the future.”

Mark Williams, Principal, Coakley & Williams

“Our partnership has been both a blessing and betterment for our properties and partners as we have a laser-like focus on maximizing investment value via our KPI's, shifting share from the competition and capitalizing on the recovery at hand. In short, we have both momentum and mojo being married to HE!”

Doug Dreher, Principal, The Hotel Group

“I firmly believe this partnership will mark our most transformative and impactful endeavor. We must nurture the next generation of hotel leaders and elevate existing associates. I am impassioned by our industry's potential, and now is the time for operators to modernize processes, invest in education, and empower our teams for the 21st century. Hotel Equities embodies the vigor, ambition, and ethos required to lead this charge.”

Richard Millard, Co-Founder, Trust Hospitality

RECENT ACCOLADES AND AWARDS



Marriott's #1 Performer for Intent to Recommend among franchise management companies operating 50+ MSB hotels in the U.S. (3x Consecutive)

Marriott's Service Excellence and Food & Beverage Excellence

Hunter Conference Award for Excellence & Inspiration (2023)

22-time recipient of Marriott's GM of the Year Award

Marriott's Chairman's Award

Marriott's Partnership Circle Hall of Fame

Marriott's Spirit to Serve Award

Hotelier of the Year - HotelWorld Network

The Bruce Reed Rally to Serve Hotel of the Year

Triumph of Spirit Award

President's Award

IHG Top Heartbeat

Marriott's Platinum Hotel Award

Diamond Circle Award

Silver Circle Award

Hampton WOW! Award

Hampton Wall of Fame

Atlanta's Top 100 Private Companies - Atlanta Business Chronicle

Top Multiunit Owners & Developers - Hotel Management

Top Owners & Developers - Hotel Management

Top Owners & Developers - Hotel Business

Top Hotel Companies - Hotel Management

Top Third Party Management Company (#14 out of 100) - Hotel Management (2019, 2023)

Top 100 Leaders in Atlanta, Hospitality - Fred Cerrone - Atlanta Business Chronicle (2019)

America's Most Honored Professionals 2014 (Top 5%) - Fred Cerrone - The American Registry



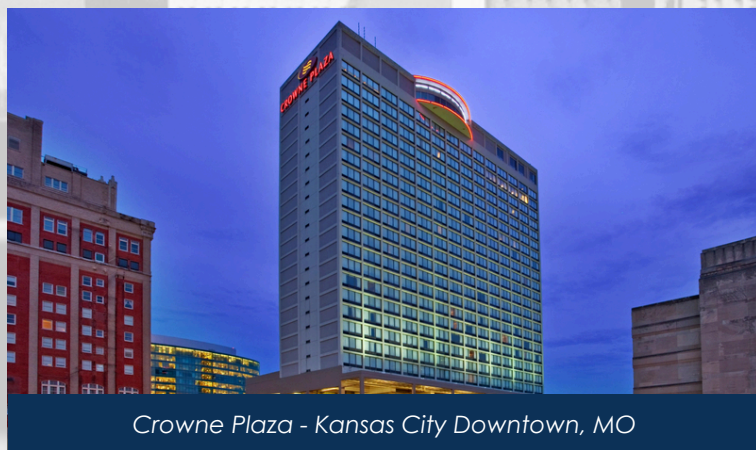
Hyatt Place - Austin Airport, TX



SpringHill Suites & Element - Colorado Springs, CO



The Sound Hotel Tapestry Collection - Seattle, WA



Crowne Plaza - Kansas City Downtown, MO