



Hotel Equities Announces Three Key Promotions to Executive Leadership Team

ATLANTA, GA – May 28, 2024 – Hotel owner, operator, and developer, [Hotel Equities](#) (“HE”), is pleased to announce the promotion of three senior leaders to support the firm's elevated performance and growth.



David Rosenberg has been promoted to Executive Vice President of Operations, reflecting his exceptional performance since joining HE in 2020. David's expertise in analytics-driven decision-making and operational efficiency has been instrumental in elevating the company's portfolio performance. David will continue to support a significant portfolio and HE's growing shared services discipline while championing the use of analytics to drive operational excellence across all facets of HE's operations.

Peter Tziahanas has also been promoted to Executive Vice President of Operations, recognizing his impact, leadership and extensive experience in full service and lifestyle hotel operations. Since joining HE in 2021, Peter has driven performance and heightened engagement with HE's stakeholders at all levels. His focus on operational excellence within the company's full service and lifestyle division has firmly established HE as a leader in the upscale and resort segment of the industry.

Toi Brown has been elevated to the position of Senior Vice President of Human Resources. Toi has led various initiatives for HE since joining the firm in 2018. Under her leadership, HE's focus on associate wellness and benefits, risk mitigation and regulatory compliance continues to be a differentiator for HE. Toi is a member of both the Society for Human Resource Management (SHRM) and the Association for Talent Development (ATD).

"These promotions within our executive leadership team represent HE's ongoing commitment to developing internal talent, each of these servant leaders are best in class and deliver exceptional support and results for all of our stakeholders," said HE Chief Operating Officer, Bryan DeCort.

For more information about Career opportunities at Hotel Equities, please visit hotelequities.com/careers.

About Hotel Equities

Hotel Equities (HE) is an award-winning full-scale hotel ownership, management, and development firm with a portfolio of approximately 300 hotels and resorts throughout the United States and Canada. Fred Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. For more information on Hotel Equities, visit hotelequities.com.

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