



## Hotel Equities Announces Promotions of Marissa Little and Michaelanne Colarelli

[ATLANTA, June 9, 2023] — Today, [Hotel Equities](#) (“HE”), an award-winning hotel owner, operator, and developer, announced Marissa Little has been promoted to the position of Talent Manager, and Michaelanne Colarelli has been promoted to the role of Marketing Manager.

Marissa Little previously served as Talent Coordinator where she has fostered a positive and inclusive work environment while managing the various aspects of talent acquisition and development. In her new role as Talent Manager, Marissa will be responsible for facilitating talent development and retention strategies across HE’s expanding portfolio of hotels. She holds a degree in hospitality administration from Georgia State University and is a graduate of HE’s 2018 Manager in Training program. She was also named among Hotel Management Magazine’s Thirty under 30 rising stars in the Hotel Industry. Her knowledge of the hospitality industry, on-property experience, and commitment to cultivating a talented workforce will contribute to the talent development team’s continued success.



Michaelanne Colarelli previously served as Office and Events Coordinator where her forward-thinking approach has maximized the company's brand recognition and contributed to cultivating key relationships and attracting new business. As the new Marketing Manager, Michaelanne will spearhead the development and execution of comprehensive marketing strategies to further enhance HE’s brand presence. She holds a degree in education from Saint Louis University. Her entry role with HE was assisting in launching a successful new brand within the company’s portfolio of restaurants/entertainment venues. Her keen eye for market trends, deep understanding of our client base and ability to leverage digital platforms will continue to drive company success and elevate our client experiences.

"We are immensely proud to congratulate Marissa and Michaelanne on their promotions," said Nancy Curtin Morris, SVP of talent for HE. "As an organization, we prioritize recognizing and nurturing talent, and these promotions exemplify our commitment to developing exceptional individuals within our ranks."

“Marissa and Michaelanne have consistently displayed remarkable dedication, innovation, and expertise in their respective roles. We have every confidence that they will continue to impress in their new positions within Talent and Marketing,” added Sommer Shiver, VP of branding and communications.

To discover how HE cultivates a culture of growth, provides valuable resources for professional advancement, and creates opportunities for career development in the dynamic world of hospitality, visit [www.hotequities.com/talent-development](http://www.hotequities.com/talent-development).

**About Hotel Equities:**

Hotel Equities (HE) is an award-winning full-scale hotel ownership, management, and development firm with a portfolio of approximately 300 hotels and resorts throughout the United States and Canada. Fred Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. Hotel Equities is an affiliate of 33 Degrees, an integrated management platform combining market knowledge and industry experience across a broad range of CRE assets including office, restaurant, retail, mixed-use and multi-unit residential. For more information on Hotel Equities, visit [hotequities.com](http://hotequities.com).

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