



Hotel Equities Announces Opening of Holiday Inn Express & Suites in Fort Myers, FL

ALPHARETTA, Ga., – February 16, 2021 – Today, <u>Hotel Equities</u> ("HE") announced the <u>Holiday Inn Express &</u> <u>Suites Fort Myers Airport</u> is officially open. The property's close proximity to <u>Southwest Florida International</u> <u>Airport</u> will make it a first choice for travelers visiting the region. The hotel is owned by Shivam Soham, LLC. HE manages the property.

"We are proud to officially open our doors to guests visiting southwest Florida," said HE's VP of Operations, Keith Hensley. "With a phenomenal General Manager leading the team, I have complete confidence that our hotel will quickly become a leader in the market.

Carol Drummond serves as the hotel's general manager alongside Lucie Wirgin as director of sales. "Opening this property has truly been a labor of love and I've cherished my role working alongside a great team," said Drummond. "Lucie and I are thrilled to have already built many great relationships in the community and we look forward to providing a one-of-a-kind experience for guests."

The hotel's design offers a fresh, energetic atmosphere and includes amenities to fit the needs of all travelers. Communal areas feature an open, pod-style desk area and flexible seating including community tables with built-in wired and wireless charging stations. The fully equipped guest rooms offer a variety of configurations and additional amenities include a swimming pool, board room, fitness center, and guests can enjoy a hot breakfast during their stay.

The thoughtful design incorporates safety and cleanliness measures with reduced contact at check-in, in addition to touchless transactions, sanitizing stations and regular deep-cleaning of high-touch surfaces and high-traffic areas.

The hotel's location is just minutes from <u>JetBlue Park</u>, the Boston Red Sox spring training facility and <u>CenturyLink</u> <u>Sports Complex</u>, the Minnesota Twins spring training facility. With a 5-minute drive from Southwest Florida International Airport and just 20 minutes to the famed Fort Myers beaches, the hotel is ideally situated for both business and leisure travelers. Also in close proximity is <u>Rockstar Harley Davidson</u>, <u>Skyplex</u>, <u>Plantation Golf &</u> <u>Country Club</u> and <u>The Club at Renaissance</u>.

About Hotel Equities

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm operating 185 hotels throughout the United States and Canada. Frederick W. Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. For more information, visit <u>www.hotelequities.com</u>.

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