



HOTEL EQUITIES

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Hotel Equities Adds Lindsay Meadows as New Director of Procurement



ATLANTA – May __, 2022 – Hotel owner, operator, and development firm [Hotel Equities](#) (“HE”) is proud to announce the addition of Lindsay Meadows to the team as Director of Procurement. She is responsible for providing elevated focus and oversight of HE’s purchasing strategy, vendor relationships, and corporate rebate programs. She reports directly to Al Smith, President of Operations.

“Lindsay has a diverse and distinguished 20-year hospitality career with progressive roles in Food & Beverage, Finance, and Procurement,” says Smith, “She has been both strategic and innovative in her roles, leading development and deployment of best-in-class enterprise-wide programs focused on supporting and driving operational performance improvements. We are lucky to have her as a new member of our team.”

Prior to joining HE, Lindsay worked in both operations and finance for several notable management groups where she has been a part of hotel openings, process improvement, and the development and execution of streamlined procurement departments. She holds a B.A. from Colorado State University in Political Studies and a B.S. from the University of Phoenix in Finance and Accounting.

“I am excited to continue developing great vendor relationships in addition to strengthening the relationships we already have,” said Lindsay. “I am honored be part of such a dynamic and growing team and look forward to providing support to leaders on the field.”

Lindsay’s forward-thinking strategies to further develop vendor relationships, in addition to the relationships she has maintained throughout her career, will certainly bring value to HE and its stakeholders. Having had the experience of being a former Regional Director of Finance & Audit, Senior Manager of Global Sourcing, and Director of Purchasing, Lindsay will provide key insight to push the operations agenda in a global direction.

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Hotel Equities is an award-winning full-scale hotel ownership, management and development firm with a portfolio of over 200 hotels and resorts throughout the United States and Canada. Fred Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. Hotel Equities is an affiliate of 33 Degrees, an integrated management platform combining market knowledge and industry experience across a broad range of CRE assets including office, restaurant, retail, mixed-use and multi-unit residential. For more information on Hotel Equities, visit www.hotelequities.com.

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