





Hotel Equities Announces Opening of the Home2 Suites by Hilton in Richmond, Indiana

The Richmond location is the latest hotel to open within Hilton's All Suites portfolio of properties

Alpharetta, GA – December 31, 2020 – Today, <u>Hotel Equities</u> (HE) announced the opening of the <u>Home2 Suites by Hilton-Richmond</u>, located at <u>5950 National Road East in Richmond</u>. The 100-room all-suite Hilton hotel is owned and developed by <u>The Witness Group</u> (TWG). Hotel Equities manages the hotel via its mid-west regional office located in Ohio. The new hotel is one of nine Home2 Suites by Hilton-branded properties to join HE's portfolio.

The hotel offers all-suite accommodations with fully equipped kitchens and flexible furniture options, providing guests the ability to customize their suite to their individual style and preference. The hotel also features complimentary internet, inviting communal spaces and trademark Home2 Suites amenities such as Spin2 Cycle Center, a combined laundry and fitness area, Home2 MKT for grab-and-go items and the Inspired Table, a complimentary breakfast that includes more than 400 potential combinations. Guests can also enjoy the indoor saline pool and outdoor grills. The hotel is pet friendly.

"We are thrilled to announce the opening of the Home2 Suites by Hilton in Richmond," said HE's VP of Operations, David Rosenberg. "The hotel staff has prioritized the health and safety of patrons by implementing HE's industry leading *HEalth First* standards of cleanliness and safety protocol as part of the early operations training. These protocols, which are above and beyond brand standards, along with the team's delivery of superior customer service will give guests complete confidence during their stay and will position the hotel as a leader in the Richmond market."

Emphasizing its commitment to the health and safety of guests, the property also participates in the <u>Hilton CleanStay Program</u> with Lysol Protection to deliver an industry-defining standard of cleanliness and disinfection.

Teresa Campbell, manager of construction pre-openings, was a driving force in leading the pre-opening effort while Greg Zellars, John Tinker, Katie Bosley and the entire Witness Construction team led the project management and construction.

"We expect this hotel to be positioned as the market leader for both business and leisure travelers alike and that's due to the careful attention to details from quality construction to hiring the right leaders at the property-level, and early engagement within the community," said Chief Development Officer for HE, Joe Reardon. "We continue to be excited about our partnership with owner/developer, TWG and look forward to future growth opportunities together."

Additional hotel amenities include an indoor swimming pool, state of the art fitness center and electric vehicle charging stations.

Conveniently located just off I-70 and US-40, the Home2 Suites by Hilton-Richmond is a short five minute drive to Richmond Mall and ten minutes to downtown, the <u>Indiana Football Hall of Fame</u>, and <u>Indiana University East</u>. <u>Dayton International Airport</u> is 30 minutes away.

About Hotel Equities

Hotel Equities is an Atlanta-based full-scale hotel ownership, management and development firm with a portfolio of 160+ hotels and projects throughout the United States and Canada. Frederick W. Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. For more information, visit www.hotelequities.com.

About The Witness Group

The Witness Group is a Columbus-based real estate investment and development company specializing in hospitality with a portfolio of over 35 assets throughout the Midwest. Sachin Patel, Sagar Patel and Aakash Patel serve as the Principals and Executive Leadership Team. For more information, visit www.thewitnessgroup.com.

About Home2 Suites by Hilton

Home2 Suites by Hilton, one of the fastest-growing brands in Hilton's history, is a mid-tier, all-suite, award-winning extended-stay hotel concept designed to offer stylish accommodations with flexible guestroom configurations and inspired amenities for the cost-conscious guest. With a commitment to environmentally friendly products and hotel operations, Home2 Suites by Hilton offers complimentary breakfast selections; innovative and customizable guestroom designs; laundry and fitness areas; complimentary WiFi; multiple outdoor spaces; 24-hour business centers; expansive community spaces; and pet-friendly environments. Home2 Suites by Hilton has 438 hotels with 428 in the pipeline. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits.

Media Contact:

Sommer Shiver, Vice President of Branding & Communications for Hotel Equities sshiver@hotelequities.com ph. (678) 578-4444 Ext. 119