

GMs *to* WATCH

General managers are the indisputable leaders of a hotel; they are whom employees look to for guidance, direction, wisdom and compassion. The 34 GMs we selected as 2015's GMs to Watch display all these attributes—and then some. It's with great pleasure that HM introduces them to you, here, with their stories.

MISSY DAVIS

SpringHill Suites by Marriott,
Vero Beach, Fla.

Davis began her career in hospitality in 1987 when she took a job as a dishwasher at a Days Inn to help support herself while in school. On a soccer scholarship with plans to become a firefighter, she discovered her passion for the industry as she worked her way through every department in the hotel and gained an understanding of the business from the ground up. The management company recognized her talent and promoted Davis to general manager at the age of 24.

What is your management philosophy?

How do you inspire staff? "I believe that every successful general manager has a great team who is supporting her/him, a team that has been carefully trained and developed. I love working side-by-side with my team members each day, whether it's serving in the breakfast room, checking in a guest or helping a housekeeper make a bed. It's important to be a part of my team's routine activities and relate to each one to show my interest, offer instruction and give encouragement."



Tell us about some of your goals for the next year. "I want to grow as a leader. I have the opportunity to participate in a leadership development program with Hotel Equities, our management company, for the next six months. This will give me the chance to learn about multiunit management. My goal is to be successful in the class and continue to grow within my company."