



HOTEL EQUITIES APPOINTS JENN THOMPSON AS NEW VP OF OPERATIONS



Jenn Thompson, VP of Operations

ATLANTA – JANUARY 13, 2022 – Today, hotel owner, operator, and development firm [Hotel Equities](#) (“HE”), announced the addition of Jenn Thompson, CHA, NSA, CHIA as Vice President of Operations. In her new role, Jenn reports directly to Peter Tziahanas, Sr. VP of Operations and provides support and oversight of key assets to include HE’s owned properties within the firm’s growing U.S. portfolio of hotels.

“Jenn joins HE with extensive hospitality experience and operations expertise,” says Tziahanas. “Her enthusiasm and aptitude have kept her at the forefront of the ever-changing hospitality industry throughout the entirety of her career. She is a tremendous asset and will help elevate the efforts of our operations team.”

Jenn is a decorated industry professional, beginning her career at age 19 as the youngest GM in the Western Americas for Marriott International, then advancing to open hotels in six states and work with every major hotel brand in both focused and full-service capacities. As a few highlights, Jenn opened the first Hyatt in the state of Oregon, then took the reins as General Manager of the prestigious Bidwell Hotel by Marriott in City Center Portland Oregon before holding roles as Area General Manager for Atrium Hotels, and opening the Historic Conversion Hotel of the Year, Washington, D.C. Magazine, 2018, under Preferred Hotels & Resorts. Most recently she held a corporate position within Interstate Hotels & Resorts, supporting transitions and major renovation projects in their portfolio. Jenn has earned a total of 9 career awards to date, including Hotel of the Year, Hyatt International, and GM of the Year for Interstate Hotels & Resorts.

“I am excited to add value and further enhance the efforts of HE’s growing portfolio,” said Jenn. “I look forward to building great relationships and providing additional support to our leaders in the field.”

Jenn holds A.A. and B.S. undergraduate degrees in Business Administration, Higher Education Executive Leadership from Ducere Global Business School, and will graduate from the University of London in June of 2022 with an MBA in International Business. In addition to her educational endeavors, Jenn holds professional certifications in Hotel Administration (CHA) and Hotel

Industry Analytics (CHIA) from AHLEI, as well a professional certification in Management Accounting from Cornell University.

With experience and insight that come from her 20+ years of career experience in diverse roles, Jenn is well-equipped with the knowledge and skills to help HE expand and diversify its footprint.

About Hotel Equities

Hotel Equities is an award-winning full-scale hotel ownership, management and development firm with a portfolio of 210+ hotels and projects throughout the United States and Canada. Fred Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. Hotel Equities is an affiliate of 33 Degrees, an integrated management platform combining market knowledge and industry experience across a broad range of CRE assets including office, restaurant, retail, mixed-use and multi-unit residential. For more information on Hotel Equities, visit www.hotelequities.com.

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