

OWNERS • OPERATORS • DEVELOPERS



Moxy Halifax Downtown - Halifax, NS - Opening Summer 2023!



Courtyard by Marriott - Nanaimo, BC - Now Open!

EXCELLENCE

PASSION

INTEGRITY

COMMITMENT

HOTEL EQUITIES is a full-service hotel ownership, management and development firm with a portfolio of hotels and resorts throughout Canada and the U.S.

Performance Results

282 Hotels | 37 distinct brands | 28,000+ guest rooms 108.3% RPI | 103.5% ADR | 106.9% OCI

SERVICES

- **OPERATIONS**
- HUMAN RESOURCES
- SALES & MARKETING
- **REVENUE GENERATION**
- PROJECTS, FACILITES & PROCUREMENT
- FINANCE & ACCOUNTING

- FOOD & BEVERAGE
- **BRANDING & COMMUNICATIONS**
- TALENT RECRUITMENT & DEVELOPMENT
- **CAPTIAL & DEBT SERVCIES**
- DEVELOPMENT SERVICES
- BUSINESS DEVELOPMENT

6From Our Partners

"Hotel Equities gives us the opportunity to collectively serve our associates, communities, and investors. By focusing on value, HE and Witness leverage each other's strengths to continually improve."

Aakash Patel, Principal, The Witness Group

"Being a strategic partner means aligning yourself with industry leaders that share a likeminded daily purpose and desired vision for the collective business. It's about creating synergies that ultimately benefit all stakeholders here in the present and in the future."

Mark Williams, Principal, Coakley & Williams

"Our partnership has been both a blessing and betterment for our properties and partners as we have a laser-like focus on maximizing investment value via our KPI's, shifting share from the competition and capitalizing on the recovery at hand. In short, we have both momentum and mojo being married to HE!"

Doug Dreher, Principal, The Hotel Group

"Our relationship enables more eyes on our assets and our people. It means more ears for listening, more hearts for understanding, and more minds for growing. What I can do alone, we can do together but faster and better and that is what we're most excited about."

Ganisha Sethi, Principal, Sethi Management

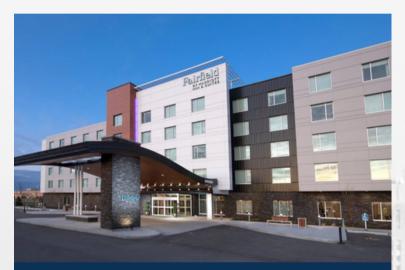


★ HUNTER CONFERENCE AWARD FOR EXCELLENCE & INSPIRATION (2023) 22-time recipient of Marriott's GM of the Year Award Marriott's Chairman's Award Marriott's Partnership Circle Award Marriott's Spirit to Serve Award Hotelier of the Year - HotelWorld Network The Bruce Reed Rally to Serve Hotel of the Year Triumph of Spirit Award President's Award IHG Top Heartbeat Marriott's Platinum Hotel Award Diamond Circle Award Silver Circle Award Hampton WOW! Award Hampton Wall of Fame Atlanta's Top 100 Private Companies - Atlanta Business Chronicle Top Multiunit Owners & Developers - Hotel Management Top Owners & Developers - Hotel Management Top Owners & Developers - Hotel Business **Top Hotel Companies - Hotel Management** Top Third Party Management Company (#14 out of 100) - Hotel Management (2019, 2023) Top 100 Leaders in Atlanta, Hospitality - Fred Cerrone - Atlanta Business Chronicle (2019) America's Most Honored Professionals 2014 (Top 5%) - Fred Cerrone - The

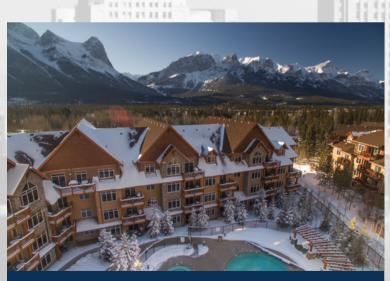
American Registry



DoubleTree Downtown Edmonton - Edmonton, AB



Fairfield Inn & Suites by Marriott - Edmonton, AB



Stoneridge Mountain Resort - Canmore, AB

(604) 809-5291 | www.hotelequities.ca | ryan.mcrae@hotelequities.com