



Ami Beasley, Rob Cote

Hotel Equities Names Beasley the Firm’s General Manager of the Year, Honors Her Leadership and Accomplishments at Her Hotel in Florida

ATLANTA (April 12, 2016) – Atlanta-based [Hotel Equities](#) recently awarded the company's **General Manager of the Year Award** to **Ami Beasley** for her top performance during 2015. Honored for her leadership, excellence in hotel operations and sales, Ms. Beasley serves as the GM for the Fairfield Inn & Suites by Marriott Holiday Tarpon Springs hotel in **Holiday, Florida**.

Throughout the year, Ms. Beasley and her team met overall sales goals and posted top ratings with guests and associates. The company chose her from among more than 70 general managers company-wide.

“Ami’s hotel scored in the top 10% in GSS (Guest Satisfaction Scores) in all CFRST (select service) brands with Marriott International,” said **Rob Cote**, Vice President of Operations for Hotel Equities. “The hotel exceeded all financial expectations and flowed 89% of revenue variance to the profit line. Her hotel finished #2 on the Hotel Equities’ ScoreBoard and this was Ami’s first year as a GM.”

***Hotel Equities (HE)** is an Atlanta-based full-service hotel ownership, management and development firm operating more than 95 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Chairman and Chief Executive Officer. Brad Rahinsky serves as President and Chief Operating Officer. For more information, visit www.hotelequities.com.*

Photo Caption: Ami Beasley, GM, receives Gm of the Year 2015 Award from Rob Cote, VP of Operations.

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