



Home2 Suites St. Louis Ribbon Cutting

Hotel Equities Holds Ribbon Cutting at Home2 Suites by Hilton St. Louis;

Hotel Owner Donates \$10,000 to Shriners Hospital for Children - St. Louis

Atlanta, GA–November 4, 2015 – Atlanta-based <u>Hotel Equities</u> recently held a Grand Opening and Ribbon Cutting for the new 106-room Home2 Suites by Hilton hotel in St. Louis/Forest Park, Missouri. Hotel Equities serves as the management company for the hotel with **Amanda Michael** as General Manager and **Carron Bean** as Director of Sales. It is the first Home2 Suites by Hilton in Missouri.

The Above All Development group of St. Louis, Missouri developed the property at 920 South Taylor Avenue, in the Forest Park Southeast neighborhood. Principals of the Above All Development group include **Stan McCurdy, Bryan Aston, Jeff McCurdy and Tom Behle**, all of whom attended the celebratory event.

"We are excited to work with Above All Development group to open and manage our first hotel in St. Louis," said **Brad Rahinsky**, Hotel Equities' President and COO. "With great demand generators in the surrounding area and growth in the city, we are confident of a strong return going forward."

Dignitaries in attendance included **Joseph "Joe" Roddy**, Alderman for Ward 17, and **Kitty Ratcliffe**, President of the St. Louis Convention & Visitors Commission. **Garfield Campbell**, Regional Director of Sales, represented Hotel Equities. During the event, Above All Development, owner of the hotel, presented a check for \$10,000 to the Shriners Hospital for Children - St. Louis.

"We are proud to open this new Home2 Suites by Hilton hotel and bring a new brand to our hometown to serve the community," said **Stan McCurdy, principal with the Above All Development group.** "Adding a hotel extends our firm's long history of successful development projects and we see this as the right brand in an excellent location that is ready for growth. As our partner, Hotel Equities has delivered expertise in both development and management but, more importantly, their culture and values match our organization's mission."

The Home2 Suites by Hilton site is located in the heart of the Forest Park/Central West End area of St. Louis, a growing hub for many business segments and weekend sporting events including professional and recreational teams. The "A" location is surrounded by Washington University, the Washington University Medical Center, St. Louis University, Barnes Jewish Hospital, St. Louis Children's Hospital and the popular 1,293-acre Forest Park. A variety of dining and shopping venues surround the park providing incredible business demand generators.

In addition to the spacious and stylish suites at the Home2 Suites by Hilton, the community space offers guests a friendly and casual environment in which to work or play. The hotel offers easy access to technology, as well as the trademark Home2 Suites amenities standard in all properties, such as the Oasis lobby area, the Home2 MKT for grab-and-go items, the Spin2 Cycle (a combined laundry and fitness area), and the free continental breakfast at the Inspired Table that includes a variety of morning favorites like a hot breakfast sandwich. The hotel also features an indoor saline pool and an outdoor patio with gas grills and a fire pit for guests' use.

About Hotel Equities

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm. Frederick W. Cerrone, CHA, serves as Chairman and CEO. Brad Rahinsky is President and COO. Hotel Equities presently has more than 100 properties in its portfolio. For more information, visit www.hotelequities.com.

About Home2 Suites by Hilton

Home2 Suites is Hilton Worldwide's award-winning mid-tier, all suites hotel brand designed for modern business travelers and extended stay guests.

Ribbon Cutting caption:

Cutting the ribbon at the Home2 Suites St. Louis are (left to right) Joe Roddy, Kitty Ratcliffe, Ed Collins, Tom Behle, Jeff McCurdy, Stan McCurdy, Amanda Michael, Belma Lilic, Carron Bean and Bryan Aston.

Check presentation caption:

Above All Development, owner of the Home2 Suites by Hilton St. Louis/Forest Park, presented a check for \$10,000 to the Shriners Hospital for Children - St. Louis. Pictured left to right are Ray Rohr, Gale Bennington, Ted Dearing, Amanda Michael, Stan McCurdy, Tom Behle, Bryan Aston, Jeff McCurdy and Ed Collins.