



Tucker Stallings

Hotel Equities Names Stallings Business Development Coordinator

ATLANTA, GA (June 2, 2017) – Atlanta-based <u>Hotel Equities</u> (HE) recently named **Tucker Stallings** as the Business Development Coordinator for the firm. Mr. Stallings reports to **Joe Reardon**, Senior Vice President of Business Development & Marketing.

Based in Atlanta at the corporate office, Mr. Stallings will focus on marketing deliverables, owner relations through development and transition, as well as underwriting.

"I am excited to have Tucker join Hotel Equities during this period of growth and expansion," said **Joe Reardon,** SVP of Business Development & Marketing for Hotel Equities. "He brings a strong business and financial acumen and a passion for the industry. I look forward to having him as part of our team as we continue to make HE an extraordinary hotel development, third-party management and ownership company."

Mr. Stallings comes to Hotel Equities from the 151-room St. Regis Hotel in Atlanta. He began his career in hospitality more than five years ago at the Hampton Inn Greenville, NC. Gaining experience in finance, Mr. Stallings worked one summer as a Loan Accounts Collector with Select Acceptance Corporation in his hometown of Greenville, NC. He spent another summer as the Hospitality Representative for the Greenville Auto Auction working with business owners, building relationships and opening lines of communication.

"I am humbled and grateful to join Hotel Equities as the Business Development Coordinator," said **Tucker Stallings**. "I am eager to use my skillset to strengthen the business development team. I look forward to fostering mutually beneficial relationships with both current and new owners. I am committed to serving this company with excellence and provide information valuable to both HE and our clients."

Mr. Stallings graduated with Honors from Georgia State University where he earned a B.S. in Business Administration with a major in Hospitality Administration. He enjoys working out, playing tennis, attending sporting events and traveling in his free time.

Hotel Equities (HE) is an Atlanta-based full-service hotel ownership, management and development firm operating nearly 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Founder and Chairman. Brad Rahinsky serves as President and Chief Executive Officer. For more information, visit <u>www.hotelequities.com</u>.

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