



## **Hotel Equities to Manage Hampton Inn by Hilton in Panama City Prime Location near Panama City Mall**

Atlanta, GA—November 11, 2015 – Atlanta-based [Hotel Equities](#) announced its selection as the management company for the Hampton Inn by Hilton in Panama City, Florida. Conveniently located near the Panama City Mall, the hotel is situated in the heart of the business district at 2338 Mercedes Avenue within minutes of some of the world’s most beautiful beaches in Panama City Beach.

Take a short ride to Panama City Beach to admire the sugary white sands and emerald-green waters on this Gulf Coast paradise. Boating, water skiing, snorkeling and most water sports are available within minutes of our hotel in Panama City, Florida. Explore the surrounding wilderness with unique parks like Blountstown with the Panhandle Pioneer Settlement or the Pine Log Forest near Ebro.

With this addition in Panama City, Hotel Equities expands its portfolio of over 10 hotels in the Florida panhandle.

“Florida is an important state for us and we’ve been fortunate to achieve strong growth in the panhandle area with additional projects in the works,” said **Joe Reardon**, Sr. Vice President of Marketing and Business Development. “Our firm’s operational expertise and knowledge of resort-destination location properties will ensure the success of this hotel with our guests.”

“We are excited to implement our best-in-class sales and operations teams to provide optimal results for our ownership group,” said Mr. Reardon. “Our award-winning guest service and management expertise will deliver a great value to the hotel.”

*Hotel Equities (HE) is an Atlanta-based full-scale hotel management, development and consulting firm operating more than 100 hotels throughout North America and internationally. Frederick W. Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).*

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