



Fairfield Inn & Suites Alamogordo, New Mexico

Hotel Equities Selected to Operate Marriott Hotel in Alamogordo, NM

ATLANTA—September 1, 2016—Atlanta-based [Hotel Equities](#) recently announced its selection as the management firm for the newly-renovated Fairfield Inn & Suites by Marriott in Alamogordo, New Mexico.

Conveniently located next to 2,900 square feet of convention space, the hotel welcomes business travelers and tourists visiting the scenic Southwest on the edge of the Lincoln National Forest near the San Andres Mountains. White Sands National Monument and Holloman Air Force Base are both within a short drive. Nearby Desert Lakes Golf Course attracts players and visitors for tournaments or just a casual game.

“We are excited to expand our management portfolio with the addition of our second property in the state of New Mexico,” said **Joe Reardon**, Sr. Vice President of Marketing and Business Development for Hotel Equities. “We see great potential for our partnership with this beautiful hotel in a scenic and growing area of the region. Our award-winning guest service and management expertise will deliver value to our owners.”

Ideally situated close to many appealing outdoor attractions, including the Three Rivers Petroglyph Site, the hotel also offers easy access to the New Mexico Museum of Space History. On site, guests can enjoy an exercise room and a beautiful indoor pool with a spa. Hotel amenities include free Wi-Fi throughout the hotel and a complimentary hot and healthy breakfast served in the vibrant lobby that includes spaces to gather, relax and work.

Photo Caption: The **Fairfield Inn & Suites by Marriott** in Alamogordo, New Mexico.

Hotel Equities (HE) is an Atlanta-based full-service hotel ownership, management and development firm operating over 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Chairman and Chief Executive Officer. Brad Rahinsky serves as President and Chief Operating Officer. For more information, visit www.hotelequities.com.

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