



Beth Hogberg, Millie Feliciano, Drew Salapka

Hotel Equities Names Feliciano the Director of Sales of 2015

Honors Leadership, Budget and Growth Success at Florida Hotel

ATLANTA (April 12, 2016) – Atlanta-based [Hotel Equities](#) recently named **Millie Feliciano** the company's Director of Sales of the Year for her top performance among more than 70 of the firm's professionals. Millie serves as the Director of Sales for the Holiday Inn Express & Suites in Port St. Lucie, Florida.

The annual sales award takes into account the performance of the Director of Sales and her hotel including sales revenues, actual sales compared to budget, growth, market share and Trip Advisor ranking. **Beth Hogberg**, Regional Director of Sales, presented the award.

"Millie is truly a shining star in our organization," said Drew Salapka, Vice President of Sales & Revenue Generation. "She achieved the largest year-over-year growth and positive variance to budget in 2015. Not only is Millie an amazing sales professional, she is also the essence of our firm's motto, "Excellence in Hospitality"."

***Hotel Equities (HE)** is an Atlanta-based full-service hotel ownership, management and development firm operating more than 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Chairman and Chief Executive Officer. Brad Rahinsky serves as President and Chief Operating Officer. For more information, visit www.hotelequities.com.*

Photo Caption: Beth Hogberg, Regional Director of Sales, presented the Sales Award to **Millie Feliciano**, DOS at the Holiday Inn Express & Suites; as **Drew Salapka**, VP of Sales & Revenue Generation, looked on.

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