



Greg Presley

## **Hotel Equities Names Greg Presley Vice President of Business Development, Adds Industry Vet to Team, Accelerating Firm's Strategic Growth**

ATLANTA, GA (November 14, 2017) – Atlanta-based [Hotel Equities \(HE\)](#) recently named **Greg Presley** the Vice President of Business Development for the firm. Based in Nashville, Mr. Presley will focus on prospective owners for third party management and development opportunities.

“We’re excited about Hotel Equities’ continued strategic growth throughout the country,” said **Joe Reardon**, Senior Vice President of Business Development and Marketing. “Greg brings great knowledge and a strong following due to his years of brand and owner relations. He has a great reputation in our industry in relationship building, contract negotiations, management contracts, franchise sales strategies and development. We are excited to have him join the team.”

A veteran of more than 31 years in the hospitality industry, Mr. Presley brings extensive full and select service brand expertise and leadership to his new position. He joined Hotel Equities from Vision Hospitality where he served as Vice President of Marketing & Business Development after being promoted from Vice President of Sales & Marketing. He analyzed market and feasibility studies for acquisition and development opportunities in addition to overseeing Vision’s portfolio of hotels.

Beginning his hospitality career as a desk clerk while in college, Mr. Presley joined Marriott International upon graduation and soon became one of Marriott’s first cluster director of sales and then one of their youngest general managers. He spent 16 successful years with Marriott during which time he earned several prestigious awards including the General Manager’s President’s Cup, the Rising Star Award and Opening Hotel of the Year.

Mr. Presley holds a B.S. Degree in Marketing/Communications from the University of Alabama. An endurance athlete, he loves competing in Ironman competitions and running half and full marathons. He is a board member of the Nashville Sports Council and an executive leader in the American Walk & Stroke Association. He resides in Franklin, TN with his wife and five children.

**Hotel Equities (HE)** is an Atlanta-based full-service hotel ownership, management and development firm operating more than 100 hotels throughout North America. *Frederick W. Cerrone, CHA, serves as Founder and Chairman. Brad Rahinsky serves as President and Chief Executive Officer. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).*

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