



HOTEL EQUITIES  
EXCELLENCE IN HOSPITALITY™



Bryan DeCort



Greg Presley



Patrick Trainor



Thomas Harrison

### **Hotel Equities Expands Executive Team to Support Strategic Growth, Taps Top Industry Talent in Operations, Development, Facilities and Sales**

ATLANTA, GA (October 30, 2017) –Recognizing a critical time of opportunity, Atlanta-based [Hotel Equities](#) (HE) named four hospitality industry veterans to expand its executive team and implement the firm’s strategic growth. Hotel Equities named **Bryan DeCort** as Senior Vice President of Operations, **Greg Presley** as Vice President of Business Development, **Patrick Trainor** as Vice President of Projects and Facilities and **Thomas Harrison** as Regional Director of Sales.

“Expansion of our executive leadership team is mission critical. We continue to invest in talent and infrastructure improvements throughout our disciplines said **Brad Rahinsky**, HE President & CEO. “We tapped top industry talent, bringing their knowledge, experience and passion for hospitality into a very strong and well-defined operational platform. We grow through results. That model, if done correctly continuously feeds itself. Improving in our outputs and deliverables creates the opportunity for our development team to go out and intentionally and strategically pursue partnerships for both management and ownership. We will continue to leverage our operational and revenue generation expertise to continue our strategic growth.”

Mr. DeCort, SVP Operations, provides corporate leadership for a portfolio of Hotel Equities' owned/managed properties and supports company operations. Reporting directly to President & CEO Brad Rahinsky, he works closely with the Hotel Equities' executive team to ensure a consistent approach to implementation, improvement and results.

Seeking new deals, Mr. Presley works with prospective owners for third party management and development opportunities for the firm. Based in Nashville, he works directly with **Joe Reardon**, Senior Vice President of Business Development and Marketing. Greg brings vast experience in all facets of the business, including development, to add immediate value to the team.

Coordinating cross-functional teams, Mr. Trainor, VP Projects and Facilities, takes responsible for overseeing the design, development and progress of hotel renovations and new development for the firm’s growing portfolio to maintain budget and minimize interruption of service. In addition, he ensures that all assets have the industry’s best-in-class preventive maintenance programs.

Responsible for all sales, marketing, public relations and market share growth for a portfolio of the firm's hotels, Mr. Harrison, Regional DOS, directs the sales teams to penetrate markets and lead market share. He reports to **Drew Salapka**, Vice President of Sales & Revenue Generation.

With nearly 30 percent of the firm's room count in the larger hotel and full-service segment, Hotel Equities continues its growth in this area. The firm's new hires, who are outstanding industry leaders, will spur growth and compliment sustainability in all segments.

***Hotel Equities (HE)** is an Atlanta-based full-service hotel ownership, management and development firm operating more than 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Founder and Chairman. Brad Rahinsky serves as President and Chief Executive Officer. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).*

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**Photo captions:** Bryan DeCort, SVP of Operations; Greg Presley, VP Development; Patrick Trainor, VP Projects & Facilities; Thomas Harrison, Regional Director of Sales.