



## **Hotel Equities Donates \$2,000 to CURE Childhood Cancer Supports Lauren’s Run and Serves as Hotel Sponsor for Families**

Atlanta – May 18, 2017 – Hotel Equities donated \$2,000 to CURE Childhood Cancer as a sponsorship for the 23<sup>rd</sup> Annual Lauren’s Run held recently in Atlanta. The firm also fielded a team of runners and walkers and provided volunteers for the event.

**Brad Rahinsky**, President & CEO of Hotel Equities, and **Joe Reardon**, SVP of Business Development & Marketing presented the check to **Kristin Connor**, Executive Director of CURE Childhood Cancer.

“We are so grateful for the generous support and year-round partnership with Hotel Equities,” said **Kristin Connor**. “In addition to providing financial support, Hotel Equities’ employees have jumped in to provide hands-on support to families of children with cancer, helping CURE serve meals in the hospital, accommodating families with lodging needs and more. We look forward to working together with this incredible organization as we work together to fight childhood cancer.”

Atlanta-based Hotel Equities, a hotel ownership, development and management firm, also serves as CURE’s official hotel company. Steeped in a culture of service with a commitment to give back, the firm has committed to support CURE through special-rated lodging for families who bring children to Atlanta for treatment of cancer. With several properties located near hospitals or cancer treatment centers, Hotel Equities offers hotel accommodations that are both family-friendly and convenient.

“We are proud to provide support for CURE Childhood Cancer, not only for Lauren’s Run, but throughout the year through lodging and by helping families feel at home during their hospital and doctor visits,” said **Brad Rahinsky**, President & CEO of Hotel Equities. “Our commitment to make a difference will have impact with very deserving children and their families.”

Each of Hotel Equities’ hotels has a strong track record of serving those in need through contributions and hands-on involvement with a variety of nonprofits. Hotel Equities’ portfolio now covers 23 states coast to coast with 100 hotels and 2,000 associates. Each hotel is committed to making a difference and giving back to its individual community.

***Hotel Equities (HE)** is an Atlanta-based full-scale hotel ownership, management and development firm operating 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).*

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**Photo Caption:** Hotel Equities presents check for \$2,000 to CURE Childhood Cancer in support of the annual Lauren's Run. Pictured left to right are Sommer Shiver Corporate Communications & Marketing Manager, Hotel Equities; Brad Rahinsky, President & CEO, Hotel Equities; Kristin Connor, Executive Director, CURE; Joe Reardon, SVP Business Development & Marketing, Hotel Equities; and Margaret Jones, Director of Public Relations, Hotel Equities.