





Hyatt Place Savannah Airport

Lee Smith

Hotel Equities Names Lee Smith the GM for Hyatt Place Savannah Airport

Atlanta, GA–November 30, 2015 – Atlanta-based <u>Hotel Equities</u> announced the hiring of **Lee Smith** as the General Manager of the Hyatt Place Savannah Airport hotel located at 4 Stephen S. Green Drive in Savannah, Georgia.

Mr. Smith has responsibility for overseeing the management of all operations at the hotel including food & beverage concepts plus sales, marketing and revenue management strategies. The all-suites hotel is conveniently located only two miles from the Savannah Hilton Head International Airport off I-95 and a short distance from historic downtown Savannah.

"Lee brings important knowledge of the Savannah market to this new hotel," said **Brad Rahinsky**, President and COO of Hotel Equities. "He also holds a depth of experience in operations and sales that will serve us well, along with his skills in guest service and leadership. He is an important asset for our firm."

An award-winning general manager with nearly 20 years of hospitality experience, Mr. Smith came to Hotel Equities from the SpringHill Suites by Marriott in Savannah where he served as the General Manager. During his tenure, he successfully increased the hotel's annual revenue each year.

Mr. Smith began his hospitality career at a hotel in North Savannah where he trained on all positions while earning a degree from Georgia Southern University. After graduation, he joined the Holiday Inn Express in Port Wentworth, GA and worked his way up to Guest Services Manager. In 2005, he was named General Manager at the Fairfield Inn & Suites by Marriott Savannah I-95 South where he led the hotel to win the brand's "Most Improved Hotel of the Year." His former management company named him the "Executive of the Year" in 2013.

An engaged innkeeper, Mr. Smith creates memorable experiences for his guests. With a keen understanding of revenue management and a drive to build sales, he also has a passion for mentoring and coaching teams and future managers. An avid college football fan, he enjoys spending time with his wife and family.

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm operating more than 100 hotels throughout North America. Frederick W.

Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit <u>www.hotelequities.com</u>.

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