



Home2 Suites St. Louis

Amanda Michael

Hotel Equities Names GM for New Home2 Suites by Hilton St. Louis

Construction Moving Fast for All-Suites Hotel, Early Summer Opening Expected

Atlanta, GA—February 18, 2015 – Atlanta-based Hotel Equities (www.hotelequities.com) announced the hiring of Amanda Michael as the General Manager of the Home2 Suites by Hilton Forest Park, the hotel nearing completion in St. Louis, Missouri. Hotel Equities is managing the 107-room hotel for Above All Development, LLC of St. Louis.

“Hotel Equities is delighted to introduce Home2 Suites by Hilton to the St. Louis market,” said **Joe Reardon**, VP of Business Development and Marketing. “This is our first hotel in the all-suites brand and its innovative approach is sure to appeal to our guests whether they are business travelers or extended-stay guests. With Amanda Michael as our GM, we anticipate opening in early summer.”

Ms. Michael has responsibility for overseeing the management of all operations at the hotel. She will also oversee all activities to prepare the hotel for opening.

“Amanda has demonstrated both leadership and dedication in her previous positions and brings a wealth of experience to Hotel Equities,” said **Chuck Powell**, Senior Vice President of Operations for HE. “She has a background in training and guest services that are of key importance as we ramp up to open this exciting new hotel. Our guests will benefit from her attention to detail and her genuine spirit of hospitality. She will do an outstanding job of managing this hotel.”

Ms. Michael came to Hotel Equities from Choice Hotels International where she served as the Area Director, Franchise Services. Previous management positions include Director of Operations for Hawkeye Hotels and Regional Director of Operations for Royco Hotels.

Ms. Michael holds the Certified Hotel Administrator and the Certified Hotel Sales Professional certifications from the American Hotel & Lodging Educational Institute. An award-winning General Manager, she earned the Rising Star award from Royco Hotels in recognition of her accomplishments, including her ability to recruit, hire, train, and develop associates into management positions with the company.

An active volunteer, Ms. Michael has assisted local job seekers with unemployment programs, including teaching a class on how to complete applications and improve interview skills. She and her son live in the Brentwood area of St. Louis. Her hobbies include hiking, boating, swimming, snorkeling and wakeboarding. She is also a member of the St. Louis Transplants.

Hotel Equities (HE) is an Atlanta-based full-scale hotel management, development and consulting firm operating more than 60 hotels throughout North America and internationally. Frederick W. Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit www.hotelequities.com.

Contacts:

Margaret M. Jones, Director of Public Relations, Hotel Equities, 770.934.2170
Brad Rahinsky, President and Chief Operating Officer, Hotel Equities, 678.578.4444, x 22
Joe Reardon, Vice President of Marketing and Business Development, Hotel Equities, 678.578.4444, x 23



About Home2 Suites by Hilton

Home2 Suites by Hilton, the fastest growing brand in the history of Hilton Worldwide, is a mid-tier, award-winning extended-stay hotel concept designed to offer stylish accommodations, flexible guest room configurations and inspired amenities for the cost-conscious guest. With a commitment to environmentally friendly products and hotel operations, Memphis, Tenn.-based Home2 Suites offers a complimentary breakfast selection with over 1 million combinations; innovative and customizable guest room design; combination laundry and fitness area; complimentary Wi-Fi Internet access; multiple outdoor spaces; 24-hour business center; expansive community spaces; and a pet friendly environment. For more information about Home2 Suites by Hilton visit <http://www.home2suites.com/>. For information on franchising opportunities, visit <http://www.home2franchise.com/>.