



Hotel Equities Promotes Nancy Curtin Morris to SVP of Talent

Investments in human capital expand talent acquisition and leadership development programs



ATLANTA – April 18, 2022 – Today, [Hotel Equities](#) announced Nancy Curtin Morris has been promoted to Senior Vice President of Talent where she will focus on further enhancing the firm’s recruiting and retention efforts while also directing the award winning learning and development programs offered for HE associates, recent college graduates and hotel owners. She reports directly to Chief Operating Officer, Bryan DeCort.

“Nancy is an incredibly valuable part of our senior leadership team and is so deserving of this promotion,” said DeCort. “She adds a unique depth of knowledge and acumen across all facets of the associate development lifecycle that guide our current and future associates as they create their own professional career path.”

A performance management and training professional with a passion for helping associates grow, Nancy brings the company’s leadership development objectives to life. Since joining HE in 2010, Nancy has built a world-class training platform consisting of 6 proprietary training programs, designed to grow leaders in the hospitality industry. She also created the Operators Coaching Program (OCP) for Marriott hotel owners who wish to self-manage their hotel(s). HE is the only company approved by Marriott International to facilitate this training for hotel owners. Nancy and her team’s leadership in amplifying our recruiting and retention efforts over the past two years has been an integral part of the company’s success and significantly contributes to maintaining a turnover rate far below the industry average.

“I am a true believer in our value statement- *Hire an attitude and teach them the business*,” said Nancy. “Time and time again I have seen associates enter our organization with very little experience and because of their passion for learning, openness to feedback, and desire to constantly better themselves, the sky is the limit when it comes to their opportunities for growth!”

Nancy’s experience includes nearly 25 years with Marriott International, where she led their national leadership training programs. She earned a B.S. in Economics from Providence College and a M.S. in Adult Education from Georgia State University. She is currently working towards obtaining her doctorate in organizational leadership from The University of Phoenix. She holds numerous professional certifications, including Myers Briggs Type Indicator, Stephen Covey Master Trainer, Gallup Strengths Assessment and more.

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About Hotel Equities

Hotel Equities is an award-winning full-scale hotel ownership, management and development firm with a portfolio of over 200 hotels and resorts throughout the United States and Canada. Fred Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. Hotel Equities is an affiliate of 33 Degrees, an integrated management platform combining market knowledge and industry experience across a broad range of CRE assets including office, restaurant, retail, mixed-use and multi-unit residential. For more information on Hotel Equities, visit www.hotelequities.com.