



## **Hotel Equities Announces New Hampton by Hilton in Snellville, Georgia**

Partners with local developer Swope & DeThomas to open the city's first Hilton hotel

Atlanta, GA – December 21, 2018 – [Hotel Equities](#) (HE) just announced the official opening of the new [Hampton Inn & Suites Snellville Atlanta NE](#). HE will manage the 100-room hotel owned by Park Place Hotel, LLC and located at 1905 Pharrs Road. Saun Matthews serves as the hotel's general manager and Erin Ritchie leads the sales team as director of sales.

"We are thrilled to add this new Hampton Inn & Suites hotel to our portfolio," said Chuck Powell, senior vice president of operations for HE. "The ownership group went above and beyond during the project's development to ensure the final product exceeds guest's expectations. Using only top-of-the-line materials designed for quality, safety and durability, the result is a hotel the city of Snellville can be proud of."

The Hampton Inn & Suites Snellville Atlanta NE offers a dynamic 1,600 square feet of meeting space with state of the art audio visual options to make meetings and events memorable. The hotel also offers modern and stylish guest rooms furnished with a fresh Hampton bed® and ergonomically designed work area. Suites are available for guests that need extra space and include a sofa bed. Additional amenities include a state of the art fitness center, outdoor swimming pool, fire pit, 24-hour business center and guest laundry.

"I am proud to be a part of this new hotel's opening team," said Saun Matthews, the hotel's general manager. "I look forward to building relationships with our local partners and to offering guests a one-of-a-kind experience while visiting our growing city."

Saun is a resident of Snellville and a former graduate of Hotel Equities' Management Development Program (MDP). She joined HE as the sales coordinator for a new-build Hilton-hotel in Atlanta and was promoted to front office manager upon graduating from MDP, Hotel Equities' industry leading training program for rising talent. Saun's contributions yielded the award-winning hotel consistent top rankings on TripAdvisor, with the Hilton brand and with shareholder returns.

“Saun’s hard work and dedication in her previous role made her stand out among the competition,” said Ronnie DeThomas, co-owner of the hotel. “We are proud to have her lead the team.”

The owners are excited to open the doors of the new hotel, but they are also anxious to make an even larger contribution through civic opportunities. “This is a long-term investment [*and just one of several local developments from the duo*],” said Richard Swope, co-owner. “Our goal is to build relationships with the local hospitals, police departments, fire stations and other businesses. We want the hotel to be the living room of the community here in Snellville.”

The hotel is located near 2 million square feet of retail space and two Medical Centers, Eastside Medical Center and Lawrenceville Medical Center. The hotel’s location will provide guests visiting the city of Snellville with convenient accommodations during their stay.

#### About Hotel Equities

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm operating more than 110 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).

#### Contacts:

Sommer Shiver, Director of Communications, Hotel Equities, 678.578.4444, x 19  
Brad Rahinsky, President and Chief Executive Officer, Hotel Equities, 678.578.4444, x 22  
Joe Reardon, Chief Development Officer, Hotel Equities, 678.578.4444, x 23