



HOTEL EQUITIES

EXCELLENCE IN HOSPITALITY®

Hotel Equities Earns Best Opening Hotel at CONNECT 2022 Marriott Owners Conference



Atlanta, GA – June 2, 2022 – Hotel owner, operator and developer, [Hotel Equities](#) (“HE”) was honored to be recognized at the Marriott CONNECT 2022 Franchise Awards with the Best Opening award from Marriott International for the new [Courtyard by Marriott Winston-Salem Downtown, NC](#). The Award for Best Opening recognizes companies that opened that exceeded RevPAR Index, Guest Satisfaction, Occupancy, RevPAR and other key initiatives.

“We are honored to be recognized by Marriott for the Best Opening Award,” said President and CEO of HE, Brad Rahinsky. “We value the partnership with Marriott and look forward to continuing our 30+ year relationship in developing and operating best-in-class hotels.”

“Arnika Addison serves as the hotel’s general manager. Her tireless dedication throughout construction and in the midst of the pandemic is a testament to her servant leadership and commitment to this project. Much credit is also attributed to our corporate team for supporting Arnika and seeing the hotel through to a successful opening during very challenging times,” added Bryan DeCort, Chief Operating Officer for Hotel Equities.

The Courtyard Winston-Salem Downtown is a custom-designed hotel that opened on June 15, 2020 and was one of the first to open with Marriott’s latest modern lobby design. The 126-room property features an indoor swimming pool, fitness center, a courtyard area with a fire pit, as well as a rooftop bar called Top of Fourth-Courtyard Rooftop Lounge that features views from the West End and historic Winston-Salem skyline. You can be sure to also checkout the Courtyard Bistro located in the hotel whether you are wanting to enjoy casual dining or enjoy a cocktail beverage at the end of your day. The Courtyard by Marriott Winston–Salem Downtown offers convenient access to Old Salem, the Yadkin Valley wineries, Kaleideum, Aperture Cinema, and Hanesbrands Theatre.

Hotel Equities provided development services throughout the hotel’s build, from collaborating with architects and contractors developing efficient design packages, to cost control and procurement.

“It was a pleasure working alongside Marriott to develop and open this award-winning hotel,” said Patrick Trainor, VP of Projects & Facilities for Hotel Equities. “The property serves as a flagship hotel in our portfolio among our Marriott branded properties.”

About Hotel Equities

Hotel Equities (HE) is an award-winning full-scale hotel ownership, management, and development firm with a portfolio of 250+ hotels and projects throughout the United States and Canada. Fred Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. Hotel Equities is an affiliate of 33 Degrees, an integrated management platform combining market knowledge and industry experience across a broad range of CRE assets including office, restaurant, retail, mixed-use and multi-unit residential. For more information on Hotel Equities, visit hotelequities.com.

About Courtyard by Marriott®

Courtyard by Marriott is the hotel brand of choice for trailblazing guests who are inspired by a passion to do great things. With more than 1,200 locations in over 55 countries and territories, Courtyard is passionate about empowering its guests and serving the needs of travelers everywhere, no matter the purpose of their trip. Its thoughtfully designed guestrooms provide an elevated experience to relax and recharge, complete with plush bedding and flexible workspaces. Guests are able to work, eat well, connect, and be at their best to keep moving forward to succeed. Courtyard is proud to participate in Marriott Bonvoy, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.com. For more information or reservations, visit courtyard.marriott.com, become a fan on [Facebook](#) or follow [@CourtyardHotels](#) on [Twitter](#).

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