



HOTEL EQUITIES

EXCELLENCE IN HOSPITALITY™

OWNERS • OPERATORS • DEVELOPERS



TownePlace Suites by Marriott-Edmonton, AB



Fairfield Inn & Suites-Edmonton International Airport, AB



Hampton Inn By Hilton-Lloydminster, AB

EXCELLENCE PASSION INTEGRITY COMMITMENT

HOTEL EQUITIES IS A FULL-SERVICE OWNERSHIP, MANAGEMENT AND DEVELOPMENT FIRM WITH A PORTFOLIO OF MORE THAN 140 HOTELS AND PROJECTS THROUGHOUT THE U.S. AND CANADA.

- YTD HE REV PAR INDEX OF 113.9%, +3.5% YOY
- 141 HOTELS IN U.S. & CANADA | 30 STATES/PROVINCES | 35 BRANDS
- RECORD BREAKING HOTEL PROFITABILITY YEAR 2019 FOR STAKEHOLDERS

SERVICES

- OPERATIONAL EXCELLENCE
- SALES AND MARKETING
- REVENUE MANAGEMENT
- WORLD CLASS TRAINING & DEVELOPMENT
- FINANCE EXCELLENCE
- FOOD & BEVERAGE EXCELLENCE
- HUMAN RESOURCES
- CAPITAL ADVISORS WITH VIRTUA CREDIT
- BRAND SELECTION & REPOSITIONING
- UNDERWRITING
- DEVELOPMENT
- TOP PREFERRED WITH ALL MAJOR HOTEL BRANDS

Joe Reardon, Chief Development Officer | jreardon@hotelequities.com
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From Our Partners

"We truly value your partnership and appreciate your many contributions to our growth and success as a franchisor over the past 20 years."

- Arne Sorenson, President and COO Marriott International

"Not very often in this industry it happens when your Room Revenues jumps to over 47% in a span of 15 months. Needless to say, the accomplishments were way beyond my expectations and are too many to list."

- Jay Batra, President, iHospitality Group Inc.

"The Hotel Equities team made our hotel perform well while giving us the comfort that it was all done "the right way." We have nothing but the highest regard for the culture of the organization and the character of the Hotel Equities team."

- Larry Callahan, CEO, Pattillo Industrial Real Estate

RECENT ACCOLADES AND AWARDS

16-time recipient of Marriott's GM of the Year Award winner
Marriott's Chairman's Award
Marriott's Partnership Circle Award
Marriott's Spirit to Serve award
Hotelier of the Year – HotelWorld Network
The Bruce Reed Rally to Serve Hotel of the Year
Triumph of Spirit Award
President's Award
IHG Top Heartbeat
Marriott's Platinum Hotel Award
Diamond Circle Award
Silver Circle Award
Hampton WOW! Award
Hampton Wall of Fame
TripAdvisor's "We Give a Hoot" Award
Atlanta's Top 100 Private Companies – Atlanta Business Chronicle
Top Multiunit Owners & Developers – Hotel Management (October 2015)
Top Owners & Developers – Hotel Management (October 2017)
Top Owners & Developers – Hotel Business (September 2018)
Top Hotel Companies – Hotel Management (September 2018)
Top Third Party Management Company (#14 out of 100) – Hotel Management (2019)
Top 5 Most Admired CEO Nominee – Fred Cerrone - Atlanta Business Chronicle (August 2014)
Top 100 Leaders in Atlanta Hospitality – Fred Cerrone – Atlanta Business Chronicle (July 2014)
America's Most Honored Professionals 2014 (Top 5%) – Fred Cerrone – The American Registry



Courtyard by Marriott - Tampa, FL



Island House DoubleTree by Hilton - Orange Beach, AL



Four Points by Sheraton - Atlanta, GA



Hampton Inn by Hilton - Gainesville, GA

678.578.4444 | www.hotelequities.com

Partner with Hotel Equities for the best results in your next hotel project.