



SpringHill Suites by Marriott Northwest Houston

Hotel Equities Selected to Operate a One-of-a-Kind SpringHill Suites in Northwest Houston Set to Open in Summer 2015

Atlanta, GA—March 25, 2015 – Atlanta-based Hotel Equities (www.hotelequities.com) recently announced it was chosen as the management firm for a one-of-a-kind SpringHill Suites by Marriott under construction in Northwest Houston, Texas. Set to open in summer 2015, the hotel is Hotel Equities' fourth Marriott-branded property in the state. The hotel is located on the Northwest Freeway in Houston's growing medical and business corridor.

Unique to the SpringHill brand, the hotel features 4,500 square feet of meeting space plus an additional 1,500 square feet of pre-function space to accommodate the strong conference demand in the market. The community caters to numerous medical conferences, business meetings and cultural events as well as weddings and other weekend social gatherings which are a perfect fit for the new hotel and its thoughtful design and amenities.

“We are delighted to add another Marriott property in Texas where we have a healthy and growing pipeline,” said **Joe Reardon**, Vice President of Marketing and Business Development for Hotel Equities. “Anticipating the demand for meetings in the market, the hotel offers the most dedicated space of any property in the northern Houston corridor. We have a number of award-winning SpringHill Suites in our portfolio and this new addition will continue to strengthen Hotel Equities' position as the brand expert for the very successful Marriott flag.”

Conveniently located less than 20 miles from downtown Houston, the hotel offers an ideal spot to stay, whether traveling for business or pleasure. It is only a short drive to Minute Maid Park, home of the Houston Astros. From the hotel, it is also easy to explore the city and its numerous cultural and shopping venues or visit some of the city's best golf courses in the area. The airport is just 15-20 minutes from the property.

Hotel Equities (HE) is an Atlanta-based full-scale hotel management, development and consulting firm operating more than 60 select service, extended stay, full service and resort hotels throughout North America and internationally. *Frederick W. Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit www.hotelequities.com.*

Photo Caption: The SpringHill Suites by Marriott under construction in Northwest Houston, Texas, features extensive meeting space and promises to be a one-of-a-kind hotel.

Contacts:

Margaret M. Jones, Director of Public Relations, Hotel Equities, [770.934.2170](tel:770.934.2170)

Brad Rahinsky, President and Chief Operating Officer, Hotel Equities, [678.578.4444](tel:678.578.4444), x 22

Joe Reardon, Vice President of Marketing and Business Development, Hotel Equities,
678.578.4444, x 23