



Fairfield Inn & Suites planned for Waxahachie, TX

Hotel Equities Selected to Operate New Marriott Hotel in Texas

Fairfield Inn & Suites Waxahachie/South Dallas to Break Ground in April

Atlanta, GA—March 5, 2015 – Atlanta-based Hotel Equities (www.hotelequities.com) recently announced its selection as the management firm for the Fairfield Inn & Suites by Marriott under development in Waxahachie, Texas. Set to break ground in April 2015, the hotel will be located at 2020 Civic Center Ln., the intersection of Interstate 35 E and Highway 287, just 30 minutes south of Dallas, Texas.

Expected to open in March 2016, the hotel will sit beside the Waxahachie Civic Center, site of numerous events and meetings, and across from the newly completed Baylor Scott & White Hospital.

“Expanding our management portfolio deeper into the heart of Texas is of significant importance to our firm,” said **Joe Reardon**, Vice President of Marketing and Business Development for Hotel Equities. “The Waxahachie location offers a dynamic mix of businesses, events and attractions in the Civic Center that will bring guests to our hotel all year. The hotel is located near the new hospital that just opened and we are excited to be deeply involved in the community. Our award-winning guest service and management expertise will deliver value to our owners.”

“We were drawn to the steady growth and long-term prospects in Waxahachie and are excited about being a part of the community,” said **Thomas Chen**, Principal for Scenic Capital Advisors, consultant to a family office focusing on commercial real estate in Texas.

Located just outside the Dallas Metroplex, Waxahachie boasts attractions that appeal to both tourists and business travelers. The charm of historic homes and buildings, hiking and biking trails, the proximity to state parks and the city’s friendly atmosphere draws thousands of visitors each year. The historic downtown area boasts turn-of-the-century architecture that has served as the setting for several major motion pictures.

“I am very excited about collaborating with the new partners at the Fairfield Inn & Suites,” said **Laurie Mosley**, Director, Waxahachie Convention & Visitors Bureau. “The experience they bring to this property will benefit our community greatly.”

Hotel Equities (HE) is an Atlanta-based full-scale hotel management, development and consulting firm operating more than 60 hotels throughout North America and internationally. Frederick W. Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit www.hotelequities.com.

Photo Caption: The Fairfield Inn & Suites by Marriott planned for Waxahachie/South Dallas
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