



## **Hampton Inn & Suites by Hilton Keller Town Center Marks the Grand Opening with Celebratory Event**

Unveiled hotel, staff committed to serving the community; prepared and eager to welcome guests

**[KELLER, TX – June 4, 2020]** – Today, TI Group, Inc. and Hotel Equities announced the [Hampton Inn & Suites by Hilton- Keller Town Center](#) and welcomed local dignitaries and VIPs, including Hon. Pat McGrail, Mayor of Keller, Mark Hafner, Keller City Manager and long-time Keller developer Douglas Gilliland with TI Group, Inc. along with many other dignitaries to celebrate the property's grand opening. The 2 pm to 5 pm event included a ribbon-cutting ceremony and tours of the property, while adhering to all mandated and recommended protocols for the safety of guests and staff. Located at 200 Town Center Lane, Keller TX 76248, the hotel is uniquely positioned in the heart of the city, directly across from Keller City Hall and surrounded by shopping, dining and entertainment at Bear Creek Parkway and Rufe Snow Drive. The property is owned by TI Group, Inc. and managed by Hotel Equities.

“We are proud to work with TI Group, Inc. and Co-Founder and CEO Guenther Reibling to open this great hotel in the Keller community,” said Joe Reardon, chief development officer for Hotel Equities. “We look forward to working with ownership and supporting the city as travel resumes.”

The hotel features 110 rooms with meeting rooms and swimming pool as well as signature brand amenities including complimentary WiFi, a 24-hour business center and fitness center. Each guest room includes HDTV, free in-room movie channels and coffeemaker.

“The grand opening celebration is the culmination of many months of hard work and collaboration with city officials to bring Hampton Inn & Suites by Hilton to life, especially during this time,” said Jennifer Scott, general manager. “It is incredibly rewarding to have the

unwavering support of the community and City of Keller's visionary leaders, and we want to thank them for helping to make this project possible."

"We undoubtedly have the right team in place," said Bryan DeCort, executive vice president of Hotel Equities. "Jennifer's strong background in hospitality and servant leadership style has been integral in opening this hotel. As consumer confidence continues to rise and travel resumes, we have confidence knowing the team is prepared to safely welcome guests with an unmatched level of cleanliness and exceptional service."

"Keller has been working to attract significant commercial growth inside the city limits including a quality hotel for many years," Keller Mayor Pat McGrail said. "With its location inside Keller Town Center and the close proximity to other venues, attractions and employment centers, this hotel is the perfect addition to our City."

The hotel participates in Hilton's new program, CleanStay, which delivers an industry-defining standard of hotel cleanliness through elevated processes and training. Hilton developed the program in collaboration with RB/Lysol and Mayo Clinic to elevate hygiene practices from check-in to check-out. More information on Hilton CleanStay can be found [here](#).

Hampton Inn & Suites by Hilton is part of Hilton Honors®, the award-winning guest-loyalty program for Hilton's 17 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else and free standard WiFi. Members also enjoy popular digital tools available exclusively through the industry-leading Hilton Honors mobile app, where Hilton Honors members can check-in, choose their room and access their room using a Digital Key.

To make a reservation, visit Hampton Inn & Suites by Hilton or call +1 800-426-7866.

Read more about Hampton by Hilton at [www.hampton.com](http://www.hampton.com) and [newsroom.hilton.com/hampton](http://newsroom.hilton.com/hampton).

### **About Hampton by Hilton**

As the number one ranked lodging franchise for the last decade and one of the top five brands of the century, according to Entrepreneur®, [Hampton by Hilton](#) – including Hampton Inn by Hilton and Hampton Inn & Suites by Hilton – serves quality-driven and value-conscious travelers at more than 2,500 properties in 30 countries and territories. The brand continues to lead its segment by providing guests with high-quality, thoughtfully designed accommodations and amenities, such as modern and spacious rooms, complimentary WiFi, free hot breakfast with healthful options, and On The Run™ breakfast bags. Hampton by Hilton Team Members are committed to delivering exceptionally friendly and authentic service all backed by the 100% Hampton Guarantee™. [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. For more information about Hampton by Hilton, visit [www.hampton.com](http://www.hampton.com) or [newsroom.hilton.com/hampton](http://newsroom.hilton.com/hampton), and connect on [Facebook](#), [Twitter](#), [YouTube](#), and [Instagram](#).

### **About Hotel Equities**

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm with a portfolio of 140+ hotels and projects throughout the United States and Canada. Frederick W. Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).

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