



HOTEL EQUITIES OPENS FAIRFIELD BY MARRIOTT IN EL RENO, OKLAHOMA

Atlanta, GA – January 22, 2019 – Today, Atlanta-based hotel owner, operator and developer, [Hotel Equities](#) (HE), announced the opening of the new [Fairfield Inn & Suites by Marriott in El Reno, Oklahoma](#). The hotel, located at 1501 Domino Drive, is owned by Sky Hospitality, Inc. and managed by Hotel Equities. Jennifer Straffon serves as the hotel’s general manager.

“We are proud to open this contemporary new hotel in the city of El Reno,” said Rob Cote, Regional VP of Operations for HE. “With Jennifer’s strong leadership and operation’s experience, combined with our sales and marketing team’s knowledge of the market, the hotel is well positioned to become the top performing hotel in the market.”

Hotel Equities’ current portfolio of 110+ hotels includes 38 hotels bearing the well-known Fairfield by Marriott brand.

The Fairfield Inn & Suites Oklahoma City El Reno offers a unique and functional new guestroom design, addressing the needs of the modern guest to stay productive while traveling. Each room features a lounge chair, a mobile desk, comfortable couch, refrigerator, coffeemaker and microwave. Additional hotel amenities include an indoor swimming pool, a fitness center, a meeting room, valet laundry service, complimentary Wi-Fi, and fax and copy services. A complimentary hot breakfast featuring oatmeal, scrambled eggs, sausage, make-your-own waffles and other healthy items such as fruit, yogurt, and whole grain cereals and breads are also available.

“Hotel Equities has been a great partner throughout the hotel’s development phase,” said Bhavesh Patel, owner representative for Sky Hospitality, Inc. “Their reputation in the industry and award-winning guest service gives us confidence that our hotel will be managed with integrity. We are excited to open the doors and create a unique experience for guests visiting El Reno.”

Whether traveling for business or pleasure, the Fairfield Inn & Suites Oklahoma City El Reno offers guests convenient access to historic Route 66, Redlands Community College and El Reno Lake.

About Hotel Equities:

Hotel Equities (HE) is an Atlanta-based full-scale hotel ownership, management and development firm operating 110+ hotels throughout North America. Frederick W. Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. For more information, visit www.hotelequities.com.

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