



## Press Release

### **Treasure Bay Hotel & Marina Joins Expedia® Insiders' Select™ List, Named One of the Top-Ranked Hotels Worldwide**

Treasure Island, Florida – August 4, 2011 – Expedia® has named **Treasure Bay Hotel and Marina** among the top-ranked hotels on this year's Expedia Insiders' Select™ list. Owned by Sunset Bay Properties, LLC and managed by **Hotel Equities**, the hotel is located near St. Petersburg in Treasure Island, Florida. Phyllis McMillan serves as General Manager.

The Insiders' Select list formally recognizes individual hotels worldwide that consistently deliver excellent service, a great overall experience and a notable value. The full list represents only 500 of Expedia's top-ranked hotels selected from the more than 130,000 properties offered by Expedia®, the world's largest online travel company.

“Delivering our guests superior service is a top priority at Treasure Bay Hotel and Marina,” said Phyllis McMillan, the hotel's General Manager. “We are pleased that our efforts have been acknowledged by Expedia travelers and we look forward to extending our high level of service to even more guests.”

The 2011 Expedia Insiders' Select™ list is compiled based on the more than 500,000 annual Guest Reviews collected by Expedia, combined with a value rating and the local market expertise of more than 500 Expedia employees in markets worldwide, resulting in an easy-to-browse list that provides travelers with a powerful way to find the perfect hotel using the trusted insight of other travelers like them. The list showcases the diverse selection of travel destinations and hotel properties.

Expedia is an internet-based travel reservation website, where people may also rate their hotel and air travel experiences. For more information, visit [www.expedia.com/insidersselect](http://www.expedia.com/insidersselect).

Surrounded by lush tropical landscaping, the 84-room Treasure Bay Hotel & Marina sports a new marina adjacent to the rear of the property that is conveniently located on Boca Ciego Bay and just minutes from the Gulf of Mexico. A rooftop sundeck provides views of the bay and surroundings. The hotel features a resort pool, Jacuzzi and the fitness center. Rooms include kitchenettes with microwaves and refrigerators as well as high speed Internet (wired and WiFi) and private balconies.

*Hotel Equities (HE) is an Atlanta-based full-scale hotel management, receiver, development and consulting firm. Frederick W. Cerrone, CHA, serves as President and CEO. Hotel Equities presently has more than 50 properties in its portfolio. For more information, visit <http://www.hotelequities.com/index.php/lender-services>.*

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