



## **Hotel Equities Names Brenda Celano General Manager of the Quarter**

ATLANTA (June 29, 2011) – At a recent awards luncheon, Atlanta-based Hotel Equities ([www.hotelequities.com](http://www.hotelequities.com)) awarded the company's **General Manager of the Quarter Award** to **Brenda Celano** for her top performance during the past quarter. Honored for her leadership, excellence in hotel operations and sales, Ms. Celano serves as the General Manager for the SpringHill Suites hotel in Vero Beach, Florida.

Recognized for her outstanding performance during the first quarter of 2011, Ms. Celano led her hotel to meet sales goals and post top ratings with guests and associates. The company chose her from among 33 general managers company-wide.

A respected manager with Hotel Equities for five years, Brenda has logged more than 13 years in the hospitality industry. She recently earned kudos as the Diamond General Manager of the Year for the SpringHill Suites brand.

“Brenda leads by example at her hotel” said Tamara. “She shows perception in anticipating and delivering what guests need. She also mentors the associates at her hotel. Together they have earned excellent guest satisfaction scores and they continue to be top ranked in the SpringHill Suites brand.”

A resident of Vero Beach, Ms. Celano enjoys visiting zoos and wildlife centers and taking care of animals in her free time.

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*Hotel Equities (HE) is an Atlanta-based full-scale hotel management, development and consulting firm. Frederick W. Cerrone, CHA, serves as President and CEO. HE presently holds more than 50 properties in its portfolio. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).*

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**Photo caption:** (left to right) Tamara Markham, Hotel Equities Director of Operations, presents General Manager of the Quarter to Brenda Celano, General Manager of the SpringHill Suites-Vero Beach.