



Press Release (photo available)

Hotel Equities Opens SpringHill Suites Hotel in Lake Charles, LA

Atlanta, Georgia – June 14, 2011 - Hotel Equities (www.hotelequities.com) recently opened the 108-suite SpringHill Suites by Marriott in Lake Charles, LA. Located at 1551 West Prien Lake Road, the SpringHill Suites Lake Charles will operate as a Marriott franchise, owned by BDK Associates, LLC and managed by Hotel Equities of Atlanta, Georgia. Brian Durio serves as the hotel's General Manager.

Located just minutes from downtown and five miles from the Lake Charles Regional Airport, the SpringHill Suites Lake Charles offers guests convenient access to L'Auberge Du Lac Casino, the Isle of Capri Casino, the Lake Charles Lakefront Boardwalk and McNeese State University.

“We’re delighted to open the SpringHill Suites Lake Charles and add it to our growing number of properties,” said Tamara Markham, Vice President of Operations, Hotel Equities. “The hotel’s design offers a seamless blend of style and function at an affordable price.”

The SpringHill Suites Lake Charles is ideal for business and leisure travelers who look for style and inspiration in their stay. Everything from furniture to lighting is carefully selected to offer a calm and refreshing alternative for travelers. Separate living, working and sleeping spaces assure guests have flexibility and ease. The perfect place to sink into a good night’s sleep, the hotel offers luxurious bedding alongside an iHome docking station in every suite. A comfortable pullout sofa bed and lounge chair with ottoman offers additional space for relaxation or extra family members. Presenting guests with a spa-like experience, a separate bathroom and shower area, accessed through sleek sliding doors, feature marble-top vanity, iridescent tile walls and creative lighting features, all of which help to reenergize and revive.

The bright and inviting lobby offers a great venue for conducting casual meetings or simply to socialize. Business travelers can take advantage of a large, well-lit desk with ergonomic chair,

two phone lines and voice mail. Free Wi-Fi in the hotel's lobby and high-speed Internet access in every suite allow guests to remain connected at all times.

The hotel offers meeting space to accommodate 250 people, business services, same-day dry cleaning, guest laundry facilities, an indoor swimming pool and whirlpool spa, an extensive state-of-the-art fitness center and express checkout. The Market offers convenient 24/7 access to food and beverages and a daily complimentary hot breakfast is SpringHill Suites' way of making sure guests have a good start to their day.

About SpringHill Suites by Marriott

SpringHill Suites by Marriott is an all-suite brand that offers affordable design and smart style, appealing to both business and leisure travelers. Launched in November 1998, the brand currently has more than 250 locations in the United States and Canada. SpringHill Suites, along with over 3,100 Marriott-affiliated hotels worldwide, participate in Marriott Rewards, the guest reward program that allows its over 30 million members to earn points or airline miles for each dollar spent during each stay.

About Hotel Equities

Hotel Equities (HE) is an Atlanta-based full-scale hotel management, development and consulting firm. Frederick W. Cerrone, CHA, serves as President and CEO. Hotel Equities presently has approximately 50 properties in its portfolio. For more information, visit www.hotelequities.com.

For more information or reservations, call the SpringHill Suites Lake Charles hotel directly at 337-474-1112, call the SpringHill Suites toll-free number at 888-287-9400, contact a travel agent or visit the web site at www.springhillsuites.com.

Contacts:

Margaret M. Jones, Director of Public Relations, Hotel Equities, 770.934.2170

Andrew Pace, Director of Development, Hotel Equities, 678.578.4444, x 23

Angela Raub, Director of Business Development, Hotel Equities, 678.578.4444, x 16