



Hotel Equities

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Hilton Hotels Presents Worldwide “Connie” Award to Hampton Inn-Okeechobee

ATLANTA, GA (May 20, 2011) – Hilton Hotels recently named the **Hampton Inn in Okeechobee, Florida** the winner of a prestigious “Connie” Award for customer service as one of the top six Hampton Inn hotels in the entire brand.

Named for the founder of Hilton Hotels, Conrad Hilton, known as “Connie” to his friends, the award is reserved for the top hotels in each brand worldwide across Hilton Hotels. The 85-room Hampton Inn-Okeechobee, located at 1200 State Road 70 East in Okeechobee, is managed by Atlanta-based **Hotel Equities** under the leadership of **Missy Davis**, General Manager. Vero Beach-based developer **Kite Properties**, LLC owns the hotel.

Tamara Markham, Vice President of Operations, and Matt Crall, Operations Coach, represented Hotel Equities at the ceremony. **Judy Cluck**, Hilton Hotels Regional Director for Hotel Performance Support, presented the award. Addressing the entire hotel staff, she noted that each person helped earn the award by being hospitable to every guest they met and by anticipating and responding to the needs of all their guests.

“You represent the very best of the Hampton brand,” said Ms. Cluck. “As a Connie Award winner, you embody Conrad Hilton’s philosophy and set the example for others to follow. You have mastered the formula of creating loyal guests and building a great team. Be proud of all that you have done!”

Hotel Equities (HE) is an Atlanta-based full-scale hotel management, receiver, development and consulting firm. Frederick W. Cerrone, CHA, serves as President and CEO. HE presently lists 50 properties in its portfolio. For more information, visit www.hotelequities.com

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Photo Caption:

Front Row, Left to Right: Judy Cluck, Hilton Hotels; Jennifer Lineberry, Maria Espinoza, Leticia Cornejo, Lois Hancock, Kristi Peaden, Donna Huth, Preston Wiggins, Tamara Markham, Hotel Equities Vice President of Operations. Back Row, Left to Right: Missy Davis, General Manager; Villery Hayes, Laura Rodriguez, Jenny Vickers, Kathy Williams, Robert Rieckhoff, Keith Kite, Kite Properties, LLC and Matt Crall, Hotel Equities Operations Coach. Not Pictured: Maintenance Chief Dwayne Rexroad.