

Hotel Equities

FOR IMMEDIATE RELEASE (photo attached)

Hotel Equities Names General Manager at Hampton Inn & Suites in Brunswick

ATLANTA, GA (April 29, 2011) – **Hotel Equities** (www.hotelequities.com) recently named Yehoshua Yisrael the General Manager for the **Hampton Inn & Suites hotel in Brunswick, Georgia**. Mr. Yisrael has responsibility for overseeing all financial and management operations of the hotel including hiring the employees, meeting budget goals and representing the company in the community.

“Yehoshua brings an excellent background and a wealth of experience in management to our hotel,” said Tamara Markham, Vice President of Operations for Hotel Equities. “Our guests and our associates will benefit from his expertise as well as his genuine concern for people. The hotel will thrive under his leadership.”

With 18 years in the hospitality industry, Mr. Yisrael brings maturity and experience to his new position with Hotel Equities. He served as General Manager of the Hilton Garden Inn in Orange Park, Florida before joining Hotel Equities as a Bench Manager in November 2010.

Beginning his hospitality career as the night auditor for the Doubletree Guest Suites in Atlanta, he quickly moved up to a management position. After a successful stint as Assistant General Manager of the Courtyard by Marriott and Fairfield Inn by Marriott combination hotel in Downtown Atlanta, Yisrael returned to the Doubletree before a promotion named him the Area General Manager for three hotels in Kennesaw, GA. From there, he moved to Hattiesburg, Mississippi to manage a Hampton Inn and while supervising the building and opening of the Hilton Garden Inn. A promotion brought him to the Hilton Garden Inn in Orange Park, Florida and from there to the position with Hotel Equities.

Active in his community, Mr. Yisrael volunteers as a teacher and member of the Leadership Council of his church. Previously he served as a loaned executive with United Way when he worked in Atlanta, Georgia. In his free time, he enjoys running and playing basketball.

Mr. Yisrael graduated from the University of Cincinnati with a B.S. degree in Business administration. He and his wife live in the area and have two teenage children.

Hotel Equities (HE) is an Atlanta-based full-scale hotel management, retainer, development and consulting firm. Frederick W. Cerrone, CHA, serves as President and CEO. HE presently lists 51 properties in its portfolio. For more information, visit www.hotelequities.com

Contacts:

Margaret M. Jones, Dir. of Public Relations, mjones@hotelequities.com, 770.934.2170

Andrew Pace, Dir. of Development, apace@hotelequities.com, 678.578.4444, x. 23

Angela Raub, Dir. of Business Dev., araub@hotelequities.com, 678.578.4444, x.16