



**FOR IMMEDIATE RELEASE (photo attached)**

### **Hotel Equities Names Henninger Sales Award of the Year Winner**

ATLANTA – (April 19, 2011) - Showing her mettle, in spite of a challenging economy, **Linda Henninger** earned the *2011 Sales Award of the Year* from Hotel Equities. She is the Director of Sales for the SpringHill Suites hotel in Milton and also serves as a Sales Team Leader for the firm. She claimed the award for the second time in three years.

Ms Henninger has responsibility for initiating sales and implementing the marketing strategy for both corporate and leisure market sales for her hotel under the leadership of Elizabeth Derby, Hotel Equities Director of Sales and Marketing.

“Linda’s tenacity, hard work and a what-ever-it-takes attitude propel her success,” said Ms. Derby. “A team player who partners with the hotel’s staff and general manager, she also mentors others as a true leader in the company.”

Ms Henninger joined Hotel Equities in 1999 after spending 15 years as an award-winning sales person with Marriott International. “A people person, Linda builds strong relationships with her clients and she enjoys selling,” said Ms. Derby. “She also performs well in her leadership role.

**Residents of Johns Creek**, Ms Henninger and her husband Steen are the parents of a daughter.

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*Hotel Equities (HE) is an Atlanta-based full-scale hotel management, retainer, development and consulting firm. Frederick W. Cerrone, CHA, serves as President and CEO. HE presently manages 51 properties in its portfolio. For more information, visit [www.hotelequities.com](http://www.hotelequities.com)*

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