



NEWS RELEASE – Photo attached

Hotel Equities Names Julie Pavlu the General Manager of the Year

ATLANTA – (April 20, 2011) – At the annual Hotel Equities’ Awards Luncheon, the company named **Julie Pavlu** the company’s *General Manager of the Year* for her success during 2010. Ms. Pavlu is the General Manager of the Hampton Inn hotel in Dalton, Georgia.

Recognized for consistently maintaining sales, she also earned high scores for both guest and associate satisfaction. She competed with 30 managers company-wide to claim the award.

“Julie uses her entrepreneurial skills to guide the hotel’s success,” said **Tamara Markham**, VP of Operations for Hotel Equities. “She has a passion for guest service and she enjoys developing the talents of her associates.”

With more than 15 years of hospitality experience, Ms. Pavlu is a proven leader who brings profit to the bottom line for her hotel. She is an active member of both the Dalton Hospitality Association and the Dalton Whitfield Chamber of Commerce.

A graduate of Covenant College in Lookout Mountain, Georgia with a BA degree in Organizational Management, Ms Pavlu enjoys photography and a variety of outdoor activities including hiking boating and swimming. She and her husband Charles Pavlu live in Rocky Face, Georgia.

Hotel Equities (HE) is an Atlanta-based full-scale hotel management, receiver, development and consulting firm. Frederick W. Cerrone, CHA, serves as President and CEO. HE presently lists 51 properties in its portfolio. For more information, visit www.hotelequities.com

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