

Hotel Equities

FOR IMMEDIATE RELEASE

Hotel Equities Names Halstead General Manager for Hampton Inn & Suites in Navarre, FL

Atlanta, GA (February 8, 2011) Atlanta-based **Hotel Equities (HE)** (www.hotelequities.com) recently named **Kelli Halstead** the General Manager for the Hampton Inn & Suites in Navarre, Florida. Ms. Halstead has responsibility for overseeing management of operations at the hotel including hiring employees and meeting budget goals.

Located at 7710 Navarre Parkway, in the heart of this charming, small beach town, the hotel is only minutes from the beach on the Gulf of Mexico.

“Kelli brings a wealth of industry experience, leadership skills and dedication to her position at our exciting new hotel,” said Tamara Markham, Vice President of Operations for HE. “Our guests will benefit from his attention to detail and genuine hospitality.”

With more than 20 years in hospitality, Ms. Halstead came to Navarre from the St. Johns Suites hotel in Jacksonville, Florida. Previous work for Premier Hotels in Albany, Georgia included positions as General Manager and Director of Sales. She began her career in 1992 as the Director of Sales for the Holiday Inn hotel in Albany. She accepted the position of General Manager at the Hampton Inn in 1996.

A resident of Santa Rosa County, Florida, Ms. Halstead enjoys volunteering with the Navarre Chamber of Commerce. While in Albany, Georgia, she served as an Ambassador for the Chamber of Commerce. She also helped raise over \$2,000 for the Albany Autism Center.

Ms. Halstead attended Darton College in Albany. The mother of one daughter, Morgan Roberts, Ms. Halstead enjoys golf, water activities and volunteering.

Hotel Equities (HE) is an Atlanta-based full-scale hotel management, development and consulting firm. Frederick W. Cerrone, CHA, serves as President and CEO. HE presently holds 44 properties in its portfolio. For more information, visit www.hotelequities.com

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