



VISION STATEMENT – Excellence in Hospitality.

MISSION STATEMENT – To be an extraordinary lodging company that operates “best in class” hotels by exceeding the expectations of our key stakeholders.

CULTURE STATEMENT – A legendary lodging company making a distinct difference in people’s lives.

HOTEL EQUITIES’ NINE CORE VALUES

1. Character – What defines you.
2. Commitment – Dedicating yourself to something completely.
3. Courage – Facing your fear in tough situations.
4. Honesty – Consistently telling the truth.
5. Humility – Being humble, thankful and generous.
6. Integrity – What you do when no one is looking.
7. Sportsmanship – Being nice, no matter if you win or lose.
8. Excellence – Being the best you can be at all times.
9. Fun – Life’s too short not to enjoy it.