

## Hotel Equities Opens Courtyard by Marriott in New Orleans Westbank/Gretna, Louisiana

Atlanta, GA—December 10, 2015 – Atlanta-based Hotel Equities ([www.hotelequities.com](http://www.hotelequities.com)) announced the opening of the Courtyard by Marriott New Orleans Westbank/Gretna this week. Located at 5 Westbank Expressway, the 123-room hotel operates as a Marriott franchise, owned by BN Management, LLC and managed by Hotel Equities. **David Mock** serves as the General Manager. The firm now manages seven hotels in the state of Louisiana.



“We are delighted to open a Courtyard by Marriott in this area of the Crescent City and deliver our brand of hospitality to both leisure and business guests,” said **Joe Reardon**, Sr. Vice President of Marketing & Business Development for Hotel Equities. “The brand fits the market well and we expect to deliver a good return to our ownership group.”

Whether traveling for business or pleasure, the Courtyard by Marriott New Orleans Westbank/Gretna offers guests convenient access just one exit from downtown New Orleans, the French Quarter, the Alario Center and the New Orleans Convention Center. The four-story hotel features an indoor swimming pool, fitness center and guest laundry, and offers 1,192 square feet of meeting space to accommodate functions of up to 75 people.

Featuring an innovative lobby space, as well as Courtyard’s latest contemporary room design, the new hotel provides flexibility and choices that allow guests to optimize and elevate their travel experience. The new room design offers flexible, yet comfortable, spaces that enable technology including the “Tech Drop” ledge for plugging personal devices that allows for seamless technology integration.

The Courtyard by Marriott New Orleans Westbank/Gretna also offers the Refreshing Business lobby environment where guests can enjoy an open and bright area outside of their rooms. The lobby also features The Bistro – Eat. Drink. Connect® offering casual, flexible seating; easy access to food and high quality, healthy menu options for breakfast; and light evening fare, including snacks, cocktails, wine and beer so guests can unwind.

Green has been Courtyard’s signature color since Marriott launched the brand 30 years ago. Now it is even greener with the introduction of a guest recycling program for the environment. Receptacles for paper, glass, plastic and metal are conveniently located near side exits.

**Hotel Equities** (HE) is an Atlanta-based full-scale hotel ownership, management and development firm operating more than 100 hotels throughout the United States and internationally. Frederick W. Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).

### **Contacts:**

Margaret M. Jones, Director of Public Relations, Hotel Equities, 770.934.2170

Brad Rahinsky, President and Chief Operating Officer, Hotel Equities, 678.578.4444, x 22

Joe Reardon, Sr. VP of Marketing and Business Development, Hotel Equities, 678.578.4444, x 23