



Ribbon cutting at the Hampton Inn & Suites by Hilton Atlanta Perimeter Dunwoody

## Hotel Development Partners Celebrates Opening Unique Hotel in North Atlanta

### Hotel Equities Manages the Hampton Inn & Suites by Hilton in Perimeter Center, Atlanta's Prime Office-Retail Market

Atlanta –November 15, 2016 – Atlanta-based **Hotel Development Partners** (HDP) held a Grand Opening and Ribbon Cutting celebration in Atlanta's Perimeter Center for the Hampton Inn & Suites by Hilton Atlanta Perimeter Dunwoody. Atlanta-based **Hotel Equities** serves as an investor in the hotel and manages the 132-room property that is a uniquely urban version of the Hampton Inn & Suites brand.

The hotel anchors a mixed-use project including 25,600 SF of retail and restaurant space at 4565 Ashford Dunwoody Road in Atlanta's prime office-retail market. **Jason Caughron** leads the hotel team as the General Manager with **Trudy Sankey** as the Director of Sales.

"This hotel is the finest Hampton Inn and Suites in the country, offering a superior guest experience at a great price," said **Allen O'Brien**, CEO of Hotel Development Partners, LLC. "Over the next year, an upscale restaurant will join the hotel, Corner Bakery and Sleep Number Beds within the development at Sterling Pointe, offering a unique destination dining experience for the Perimeter Center market."

HDP is also developing a 127-room Residence Inn by Marriott and 16,000 SF of restaurant and retail space one block north of the Hampton Inn and Suites on Ashford Dunwoody Road at the Spruill Center. Hotel Equities will manage the hotel. The development features a Fogo de Chao Brazilian Steakhouse opening the first week in December. The Residence Inn will top off November 28th and is scheduled to open in May of 2017.

"The addition of both hotels enhances the local lodging offerings by bringing two of the most dominant brands in the industry to Atlanta's prime office-retail location," said Fred Cerrone, Chairman and CEO of HE and the COO of HDP. "They provide a welcome option for both business and leisure travelers and we're proud to deliver these choices to our home town."

Located in Dunwoody, the stylish Hampton Inn & Suites Atlanta Perimeter Dunwoody hotel sits just off I-285, only 20 minutes from downtown Atlanta and only 30 minutes from Hartsfield-Jackson Atlanta International Airport (ATL). Guests at the hotel can easily walk to Fortune 500 companies and Perimeter Center Mall across the street where they will find not only premier shopping but also a variety of restaurants. The MARTA rail station, also within walking distance, provides easy access to Midtown and downtown Atlanta as well as the airport. ###

**Photo Caption:** The Ribbon Cutting at the Hampton Inn & Suites by Hilton Atlanta Perimeter Dunwoody in Atlanta, GA included, left to right, **Lynn Deutsch**, Dunwoody City Council; **Terry Nall**, Dunwoody City Council; **Bob McCarthy**, HDP; **Steve Smith**, HDP; **Denis Shortal**, Mayor of Dunwoody; **Fred Cerrone**, Hotel Equities; **Chuck Powell**, Hotel Equities; **Jason Caughron**, General Manager and **Allen O'Brien**, HDP.

***Hotel Development Partners (HDP)** is an Atlanta-based hospitality company with 12 existing hotels in Atlanta, Miami Beach and N. Charleston, SC. This includes 10 Marriott branded hotels and two more under development. Principals are Robert J. McCarthy, Allen T. O'Brien and Frederick W. Cerrone. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).*

***Hotel Equities (HE)** is an Atlanta-based full-service hotel ownership, management and development firm operating more than 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Chairman and Chief Executive Officer. Brad Rahinsky serves as President and Chief Operating Officer. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).*