



Hotel Equities Opens First Home2 Suites by Hilton in St. Louis, MO

Hotel's Opening Continues Firm's Strong Growth in the Midwest

ST. LOUIS and ATLANTA, GA. – July 14, 2015 – Hotel Equities announced the recent opening of the [Home2 Suites by Hilton St. Louis/Forest Park](#). . The new property, owned by Above All Development, based in St. Louis, Missouri, brings 106 new suites to St. Louis, a city in the midst of an urban renaissance and expansion of its core submarkets. Hotel Equities serves as the management firm with **Amanda Michael** as the General Manager and **Carron Bean** serves as the Director of Sales.

“We are excited to open the state’s first Home2 Suites hotel to provide a unique lodging option here in St. Louis,” said **Sam McGurdy**, President of Above All Development. “The prime location near the city’s top attractions makes it an ideal place to introduce this brand. Currently, our firm is looking for additional sites as we continue to build new hotels and build on our partnership with Hotel Equities to meet the demand in the city and the region.

“Hotel Equities is thrilled to work with Above All Development on their first of many new hotels,” said **Joe Reardon**, the firm’s Senior Vice President of Marketing and Development. “Our cultures and expectations are in alignment and we have a strong commitment to continue to grow together. Their ability to find great land and build incredible projects is uncanny in our industry today as there are so many moving parts in this cycle. We are pleased and excited to open this great Hilton project in St. Louis.”

Designed for modern business travelers and extended stay guests, the award-winning mid-tier, all-suite hotel brand hotel opens in the midst of a St. Louis “room boom” according to the St. Louis Convention & Visitors Commission. They recently announced 1,750 of the existing 7,000 rooms in the city will be new or remodeled before the end of the 2015 summer.

Located at 920 S. Taylor Avenue, Home2 Suites St. Louis/Forest Park offers guests convenient access to many major St. Louis attractions including the Fox Theatre, Missouri Botanical Gardens, City Museum, and the Cathedral Basilica. Minutes from Busch Stadium and Forest Park there are many activities for guests near this centrally located property.



Home2 Suites St. Louis/Forest Park offers easy access to technology and inviting community spaces, as well as the trademark Home2 Suites amenities, such as the Oasis lobby, the Home2 MKT for grab-and-go items, the Spin2 Cycle, a combined laundry and fitness area and complimentary continental breakfast at the Inspired Table that includes a variety of morning favorites such as cereals, hot artisan breakfast sandwiches, waffles, yogurt and more. The hotel also features an indoor pool for guests to use. All Home2 Suites properties are also pet-friendly. Please visit [Home2 Suites by Hilton St. Louis/Forest Park](https://www.hilton.com/en/hotels/STLH2S/home2-suites-st-louis-forest-park/) or call 314.531.4446.

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Hotel Equities (HE) is an Atlanta-based full-scale hotel management, development and consulting firm operating more than 90 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Chairman and CEO; Brad Rahinsky serves as President and COO. For more information, visit www.hotelequities.com.

About Home2 Suites by Hilton

Home2 Suites by Hilton, one of the fastest growing brands in the history of Hilton Worldwide, is a mid-tier, all-suite award-winning extended-stay hotel concept designed to offer stylish accommodations with flexible guest room configurations and inspired amenities for the cost-conscious guest. With a commitment to environmentally friendly products and hotel operations, Home2 Suites offers complimentary breakfast selections with hundreds of combinations; innovative and customizable guest room design; laundry and fitness area; complimentary Wi-Fi Internet access; multiple outdoor spaces; 24-hour business center; expansive community spaces; and a pet friendly environment. With Hilton's award-winning digital check-in with room selection tool, Hilton HHonors members can log into their accounts and choose their exact room from a digital floor plan, as well as customize their room prior to arrival with amenity requests. The service is available for 650,000+ rooms at more than 4,100 properties across 11 brands worldwide. Visit www.home2suites.com for additional information or www.home2franchise.com for franchising opportunities.