



Fairfield Inn & Suites Scottsbluff, Nebraska

## **Hotel Equities Selected to Operate New Marriott Hotel in Nebraska**

### **Fairfield Inn & Suites by Marriott in Scottsbluff, NE Now Open for Guests**

Atlanta, GA—April 22, 2016— Atlanta-based [Hotel Equities](#) recently announced its selection as the management firm for the new-build Fairfield Inn & Suites by Marriott at 902 Winter Creek Drive in Scottsbluff, Nebraska. Opened in late March, the hotel welcomes business travelers and tourists visiting the tristate area of Nebraska, Wyoming and Colorado. It is easily reached by air from Denver, Colorado; Cheyenne, Wyoming and Rapid City, South Dakota.

“We are excited to expand our management portfolio with the addition of our first property in the state of Nebraska,” said **Joe Reardon**, Sr. Vice President of Marketing and Business Development for Hotel Equities. “We see great potential for this beautiful new hotel in a well-connected and growing area of the region. Our award-winning guest service and management expertise will deliver value to our owners.”

"We recognized an excellent opportunity for a hotel in Scottsbluff," said **Dave Schaff**, Principal with 2627 Lodging. “Our firm is excited to bring a trusted and popular Marriott brand to the area under top-notch management by Hotel Equities. We look forward to being involved in the community.”

The hotel stands adjacent to the campus of Western Nebraska Community College. Ideally situated close to downtown Scottsbluff, the hotel places guests near many local businesses, the popular Monument Mall and the nearby city of Gering, Nebraska. In addition, the convenient location allows for easy access to the Scottsbluff area's pristine natural beauty that is rich in Oregon Trail history.

**Photo Caption:** The **Fairfield Inn & Suites by Marriott** in Scottsbluff, Nebraska.

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